



**ANNUAL REPORT
JULY 1, 2015- JUNE 30, 2016**

November 17, 2016

Access Sacramento is a community-based nonprofit foundation, supporting members' First Amendment rights, as a one-stop-shop for production services, including training, equipment use and access to producing programs for cable, radio and on the Internet. Access Sacramento provides the community with an opportunity to create program content that is authentic, artistic and original to represent the region's true diversity. By providing quality services including training and equipment resources, Sacramento County residents, youth, and community leaders share their distinct voices on important issues. Everyday, Access Sacramento informs and positively impacts the Sacramento County region – "Making a Difference, One Voice at a Time."

Support by the Sacramento Metropolitan Cable Television Commission, enables Access Sacramento to provide programming, training and other relevant services to the community. This report outlines the impact these activities had between July 1, 2015 and June 30, 2016. Detailed information in the report includes:

- Statement of Financial Activity 2015-16
- Programming Activity
- Training Activity
- Operational Events and Activities

The year-end financial statement indicates a decrease in net cash assets from the previous fiscal year 2015-16, primarily attributed to a decrease in overall unrestricted fundraising and increased expenditures for both payroll and benefits and the restricted PEG Capital Equipment and Leasing grant from the Sacramento Metropolitan Cable Television Commission (SMCTC). The organization continues on a steady course of responsible stewardship of SMCTC funding and sustainable programs and services.

Exciting things happened this past year including Access Sacramento successful launch of High definition program creation with the purchase of an HDTV production vehicle with SMCTC PEG funds, another successful "A Place Called Sacramento" Film Festival, and the recognition with a WAVE Award for Best in the West station promotion video.

Thank you for your continuing support of community media in Sacramento County. Questions may be directed to Executive Director Gary Martin.

Dr. Robin Scott Peters, Board Chair

Gary Martin, Executive Director

The following summary is presented pursuant to the “Fifth Amendment to License and Operations Agreement Pertaining to Use of Community Programming Channels” dated June 4, 2015 which substantially modifies language originally approved Nov. 6, 2003, and previously amended in 2006, 2010, 2012, and 2014.

The Board of Directors for Access Sacramento continues to provide prudent stewardship of the resources provided by SMCTC and additional revenue from other sources. The Access Sacramento bookkeeping service is Malkasian Accountancy, CPA and the annual fiscal review is conducted with Balarsky and Associates, CPA. Each year our “Reviewed Financial Statement” is completed by Balarsky and Associates and is submitted to the SMCTC with this annual report.

Access Sacramento is extremely grateful to the SMCTC for a 7% Cost-of-Living-Allowance (COLA) increase in our 2015-16 SMCTC base grant. This marks a second consecutive annual COLA increase after status quo funding for many years.

New PEG designated equipment and lease payment grant funds were expended per the approved budget. Access Sacramento very much appreciates the PEG grant so that well-used equipment may be replaced and for the support to existing and new services. The largest single line-item purchase, a new high-definition remote production truck was in construction most of the grant year with first programs being created in May, 2016. Additional grant funds were encumbered and expended from the temporarily restricted SMCTC equipment reserve.

Augmenting our staff of five fulltime employees and four permanent part-time employees, we thank the hundreds of Access Sacramento members who volunteer thousands of hours to produce and provide a rich mix of culturally diverse programs each year. They continue to “Make a Difference, One Voice at a Time” and allow us to successfully “stretch” our grant funding. NOTE: Figures below do include “In-Kind Contributions” from Video Streaming Services Company for streaming video and audio services for Channels 17 & 18.

I. FISCAL REPORTING

a. Statement of Financial Activity

The complete Financial Statements Year Ended June 30, 2016 is included at the end of this document as APPENDIX A. Following are pages 2, 3, and 4 of that document.

STATEMENT OF FINANCIAL POSITION JUNE 30, 2016 and 2015

ASSETS	2016	2015
Current Assets		
Cash	\$ 480,315	\$ 210,537
Cash - Reserve Funds (Note 5)	50,000	50,000
Prepaid Insurance	-	-
Total Current Assets	<u>530,315</u>	<u>260,537</u>
Other Assets		
Advance to Employee	400	2,080
Deposit on Fixed Asset (Note 9)	-	50,000
Total Other Assets	<u>400</u>	<u>52,080</u>
Furniture and Equipment (Notes 1 and 6)		
Furniture and Equipment	2,380,397	1,614,331
Less Accumulated Depreciation	<u>1,402,262</u>	<u>1,252,852</u>
Net Property and Equipment	<u>978,135</u>	<u>361,479</u>
TOTAL ASSETS	<u>\$ 1,508,850</u>	<u>\$ 674,096</u>
LIABILITIES AND NET ASSETS		
Current Liabilities		
Accounts Payable	7,551	19,861
Accounts Payable- HD Truck	204,049	-
Grant Liability	12,500	-
Accrued Vacation (Note 8)	<u>\$ 19,560</u>	<u>\$ 17,555</u>
Total Current Liabilities	<u>243,660</u>	<u>37,416</u>
Net Assets		
Unrestricted	1,076,209	531,332
Temporarily Restricted	<u>188,981</u>	<u>105,348</u>
Total Net Assets	<u>1,265,190</u>	<u>636,680</u>
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	<u>\$ 1,508,850</u>	<u>\$ 674,096</u>

**STATEMENT OF FINANCIAL ACTIVITY
FOR THE YEAR ENDED JUNE 30, 2016 and 2015**

	2016			2015		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
Support and Revenue						
SMCTC Grant (Note 3)	\$ 539,036	\$ -	\$ 539,036	\$ 503,996	\$ -	\$ 503,996
SMCTC One Time Install	-	-	-	51,324	-	51,324
Grants Foundation	34,583	-	34,583	33,025	-	33,025
PEG Capital & Facilities Grant (Note 7)	851,763	188,981	1,040,744	239,591	105,348	344,939
Release of Restriction - Current Year (Note 7)	105,348	(105,348)	-	149,688	(149,688)	-
Interest Income	345	-	345	322	-	322
Memberships	20,326	-	20,326	19,283	-	19,283
Film Festival	6,950	-	6,950	9,260	-	9,260
Underwriting	4,000	-	4,000	3,800	-	3,800
User/Rental Fees	17,724	-	17,724	8,986	-	8,986
Training Fees	6,736	-	6,736	8,706	-	8,706
Contracted Production	24,529	-	24,529	18,475	-	18,475
Donations	3,255	-	3,255	3,522	-	3,522
In-Kind Donations	15,000	-	15,000	15,000	-	15,000
Fundraising	2,354	-	2,354	13,384	-	13,384
Total Support and Revenue	1,631,949	83,633	1,715,582	1,078,362	(44,340)	1,034,022
Operating Expenses						
Personnel						
Executive Director	91,669	-	91,669	86,033	-	86,033
Executive Director- Retired	-	-	-	-	-	-
Office Coordinator	25,916	-	25,916	26,334	-	26,334
Director/Trainer	4,737	-	4,737	10,710	-	10,710
Programming Director	40,881	-	40,881	39,845	-	39,845
Chief Technician	15,205	-	15,205	14,635	-	14,635
Hometown TV Salary/Contracted	38,949	-	38,949	41,123	-	41,123
Digital Media Coordinator	26,809	-	26,809	25,250	-	25,250
On-Call Production/Office	54,610	-	54,610	44,119	-	44,119
Radio Production Coordinator	33,166	-	33,166	26,832	-	26,832
Playback Operator and Assistant	24,106	-	24,106	22,896	-	22,896
Production Director - #1	44,720	-	44,720	39,542	-	39,542
Multi-Media Projects Coordinator	28,035	-	28,035	27,189	-	27,189
Temp Help	31,153	-	31,153	22,170	-	22,170
NNB Project	15,348	-	15,348	13,472	-	13,472
Fundraising/Underwriter Coordinator	-	-	-	3,400	-	3,400
Total Personnel	475,304	-	475,304	443,550	-	443,550
Burden						
Payroll Tax Expense	36,737	-	36,737	35,141	-	35,141
Medical Insurance	55,411	-	55,411	38,246	-	38,246
Retirement Plan	14,579	-	14,579	10,912	-	10,912
Workers' Compensation	7,645	-	7,645	11,214	-	11,214
Total Burden	114,372	-	114,372	95,513	-	95,513

STATEMENT OF FINANCIAL ACTIVITY (Continued)
FOR THE YEAR ENDED JUNE 30, 2016 and 2015

	2016			2015		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
Occupancy						
Building - Rent Expense	50,179	-	50,179	54,740	-	54,740
Security	5,131	-	5,131	4,331	-	4,331
Utilities	13,800	-	13,800	12,560	-	12,560
Insurance	21,702	-	21,702	22,030	-	22,030
Total Occupancy	<u>90,812</u>	<u>-</u>	<u>90,812</u>	<u>93,661</u>	<u>-</u>	<u>93,661</u>
General Administration						
Office Expense	3,264	-	3,264	6,330	-	6,330
Telephone	6,952	-	6,952	7,275	-	7,275
Postage	2,321	-	2,321	3,236	-	3,236
Printing	1,453	-	1,453	729	-	729
Subscriptions & Publications	1,482	-	1,482	1,576	-	1,576
Legal & Accounting	25,704	-	25,704	29,090	-	29,090
Community Relations	14,017	-	14,017	15,022	-	15,022
Mileage, Parking & Travel	4,651	-	4,651	8,193	-	8,193
Promo & Advertising	6,984	-	6,984	9,779	-	9,779
Training	2,065	-	2,065	1,479	-	1,479
Film Festival & Talent Show	14,903	-	14,903	11,972	-	11,972
Total General Administration	<u>83,796</u>	<u>-</u>	<u>83,796</u>	<u>94,681</u>	<u>-</u>	<u>94,681</u>
Production						
Tape Stock	584	-	584	908	-	908
Program Guide / Viewfinder	780	-	780	738	-	738
Maintenance, Parts, etc.	21,605	-	21,605	77,396	-	77,396
Total Production	<u>22,969</u>	<u>-</u>	<u>22,969</u>	<u>79,042</u>	<u>-</u>	<u>79,042</u>
In-Kind Expenses	<u>15,000</u>	<u>-</u>	<u>15,000</u>	<u>15,000</u>	<u>-</u>	<u>15,000</u>
Equipment						
Cloud Storage/Software	117,508	-	117,508	93,904	-	93,904
Leased Equipment	17,903	-	17,903	19,526	-	19,526
Depreciation	149,408	-	149,408	144,054	-	144,054
Total Operating Expenses	<u>1,087,072</u>	<u>-</u>	<u>1,087,072</u>	<u>1,078,931</u>	<u>-</u>	<u>1,078,931</u>
Change in Net Assets - Unrestricted	<u>\$ 544,877</u>	<u>\$ 83,633</u>	<u>\$ 628,510</u>	<u>\$ (569)</u>	<u>\$ (44,340)</u>	<u>\$ (44,909)</u>

i. Revenue Detail: Sources in Excess of \$10,000

The only contributor whose donation exceeded \$10,000 this year was The California Endowment, whose grant supporting Access Sacramento's Neighborhood News Correspondents youth training program and the AccessLocal.TV news website amounted to \$25,000.

ii. Expense Detail: Expenditures in excess of \$5,000

Unrestricted Funds

- | | |
|-------------------------------|----------|
| 1. Alliant Insurance Services | \$10,050 |
|-------------------------------|----------|
- Special Liability Insurance Policy – Annual fee covering Board of Directors, Staff, Sacramento Metropolitan Cable Television Commission and others.

PEG Funds

Specific Vendor Checks

- | | |
|-------------------|----------|
| 2. New Egg Online | \$17,388 |
|-------------------|----------|
- Purchase of computers for staff and members in the digital media lab and other office locations.

- | | |
|-----------------------|---------|
| 3. Tiffen Acquisition | \$5,162 |
|-----------------------|---------|
- Purchase of teleprompting mirrors, mounts, computers and software for the TV Studio.

- | | |
|--------------------------------|---------|
| 4. Broadcaster's General Store | \$9,149 |
|--------------------------------|---------|
- Purchase of radio remote broadcasting gear, including a remote audio mixer, Comrex communication interface, headsets, an internet hotspot, and corresponding rack-mounted receiver equipment for the live radio control room.

- | | |
|----------------|-----------|
| 5. TV Pro Gear | \$50,000 |
| | \$272,810 |
| | \$100,000 |
| | \$100,000 |
| | \$184,064 |

Contractual payments for full-purchase of a High-Definition Remote Production vehicle including a 2015 Isuzu NRR chassis, CTEK Housing and stairs, Automotive Design and Fabrication interior, generator, and complete TV Pro Gear installed audio & video equipment.

- | | |
|-----------------------------|---------|
| 6. Video Streaming Services | \$6,872 |
|-----------------------------|---------|
- Purchase of computer hardware supporting the Cloud Storage Migration Project for Community Memory and AccessLocal.tv

Other Initiatives (Aggregated Expenses)

1. Live Truck Connectivity \$19,530
This is the leased LiveU system that provides video broadcast capacity from a remote ‘backpack’ using cell phone technology to transmit audio/video to a server that reassembles the six separate signals back into full broadcast quality video. For use with Game of the Week and Hometown TV live events in the field.

2. Neighborhood News Bureau Servers \$42,709
Production computer servers and leases for web based systems and services including AccessSacramento.org, AccessLocal.TV and the ingest and processing of NNB reporter’s video content. Systems include storage and web display of video news packages, written blogs, podcasts, and the storage, recall and display of content through the AccessLocal.TV web site. The ingest portal is being modified to allow for direct submission of video content to the Access Sacramento on-air video automation playback server.

3. Community Memory Project \$33,940
Pilot project implementation of ingest and storage of Access Sacramento programming with word-search linkage directly to videos with the matching content. Indexed content pilot determined by the programming committee, with unification possible with broader plans for an eventual video on demand system.

4. Green Studio Field Production Studios \$29,103
Maintenance on installation of video programming for the cable channels using long-term placement of equipment in the field with partner non-profits including Asian Resources, Sacramento County Public Library and the Nonprofit Resource Center. Additional processing as this three-year partnerships as they reset into new locations including DDSP Employment Plus, George Washington Carver School, and Urban Sustainable Solutions.

b. Financial Position

The complete Financial Statements Year Ended June 30, 2016 is included at the end of this document as APPENDIX A. Following is page 6 of that document.

**STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED JUNE 30, 2016 AND 2015**

<u>Cash Flows from Operating Activities</u>	<u>2016</u>	<u>2015</u>
Increase / (decrease) in Net Assets	\$ 628,510	\$ (44,909)
Adjustments to Reconcile Change in Net Assets to Net Cash Provided by Operating Activities:		
Depreciation	149,408	144,054
Increase in Vacation Accrual	2,005	(1,947)
Increase (Decrease) in Accounts Payable	193	4,262
Increase (Decrease) in Accounts Payable- Truck	204,049	-
Net Cash Provided by Operating Activities	<u>984,165</u>	<u>101,460</u>
<u>Cash Flows from Investing Activities</u>		
Deposit on Fixed Asset	50,000	(50,000)
Purchase of Fixed Assets	<u>(766,066)</u>	<u>(95,429)</u>
Net Cash Provided by Investing Activities	<u>(716,066)</u>	<u>(188,493)</u>
<u>Cash Flows from Financing Activities</u>		
Advance to Employee	<u>1,680</u>	<u>(2,084)</u>
Net Increase in Cash	<u>269,779</u>	<u>(46,053)</u>
Cash, Beginning of Year	<u>260,537</u>	<u>306,590</u>
Cash, End of Year	<u>\$ 530,316</u>	<u>\$ 260,537</u>

II. PROGRAMMING, TRAINING AND OPERATIONS REPORTING

a. Programming Activity.

Programming Actual Totals for Year July 1, 2015 – June 30, 2016

TELEVISION PROGRAMMING

Programming inclusive of community television and radio fill channels 17 and 18 twenty-four hours a day, seven days a week for a total of 17,520 hours of original and encore programming on both channels. At the end of the fiscal year, there were 65 separate series managed by our TV Programming Department including Access Sacramento's own Live Wire!, Listen Up Sacramento, and Hometown TV and Game of the Week programs. These programs support the free speech community broadcasters who are "Making a Difference, One Voice at a Time."



Camera Operator Greg Kuropat using a HD Camera at Skip's Stairway to Stardom Show.

All Television Programming -- July 1, 2015 – June 30, 2016

Channel 17 The Sacramento County Channel

Number of Programs Received	1,522 shows
Duration of Programs Received	1,171 hours
Total Number of Programs Presented	8,245 shows
Total Duration of Programs Presented	6,286 hours

Channel 18 The Open Channel

Number of Programs Received	1,767 shows
Duration of Programs Received	1,341 hours
Total Number of Programs Presented	29,661 shows
Total Duration of Programs Presented	15,505 hours

Community Message Bulletin Board & Radio 1,206 hours

Total Hours Received (All Sources) 3,718 hours

All programs on Channel 17 are also simultaneously streamed to the Internet. Those programs on Channel 18 that are licensed for Internet use are also streamed. Programming via the Internet may be found at AccessSacramento.org

RADIO PROGRAMMING

Audio/radio series programming continues to be Access Sacramento's biggest growth area, with consistent interest since the launch of over-the-air KUBU-LP 96.5 FM in November 2014. A total of 42 radio producers create nearly 90 hours of original programming each week. Radio also continues to broadcast both the regular Tuesday meetings for the Sacramento City Council and the Sacramento County Board of Supervisors meetings, plus the Sacramento Metropolitan Cable Television Commission.



“The Voice of Sacramento” broadcasts from two radio production studios that are open Monday-Thursday and Saturday’s for community use.

Civic Meetings Broadcast on KUBU-LP

During the fiscal year, Access Sacramento was active in rebroadcasting Metro 14's coverage of regularly scheduled meetings for the Sacramento County Board of Supervisors, the Sacramento City Council and the Sacramento Metropolitan Cable Television Commission as a free over-the-air service to compliment the Metro 14 cable broadcasts. KUBU-LP originated broadcasts and 52 different dates, in many instances, entering and exiting programs for three different meetings each day. For example, the Board of Supervisors meetings begin at 9:30 a.m., take a lunch break, and re-start at 2:00 p.m.. Then the Sacramento City Council begins at 6 p.m. and continues until done (usually between 8-9 p.m. but sometimes during budget season running until near midnight.) In all, 265-hours of meetings were carried on KUBU over 52 broadcast dates.

Four “Zones” of Community Messages on Bulletin Board Channel 18 only, (overnight and weekend days) alternates each hour with news from the world on DW-TV. We have created four (4) zones of information over a static photo of (1) the tree shaded T street neighborhood (Channel 17) and (2) the Old Sacramento waterfront at dusk (Channel 18). Each zone exhibits constantly rotating messages about community events, upcoming classes, program highlights, upcoming programming, and the weather report. Combined with “The Voice of Sacramento” KUBU 96.5 FM community radio programming and public service announcements, Channel 18 is a multi-media entertainment modeled after the commercial digital channels. The bulletin board messages include:

1. Marketing messages promoting, at no charge, Sacramento County nonprofit organizations and their events. No direct “call to action” or donation info is permitted.
2. Access Sacramento programming schedules, membership information, workshops and classes, encourage active participation in local “neighborhood “ TV and Radio.
3. On-air acknowledgements for business underwriters who support Access Sacramento special events like “A Place Called Sacramento.” Each message rotates for approximately 12 seconds each. Current PBS underwriting guidelines are used.
4. The music and information “underneath” the bulletin board is Access Sacramento Community Radio “The Voice of Sacramento” KUBU for both channels 17 & 18.

Cable Channel 17 is defined as a local Community Use channel, programming only “family friendly” programming twenty four hours per day, seven days per week. Programming content is under the stewardship of the Access Sacramento Board of Directors Programming Committee. Most channel 17 programs are produced by local residents and groups. All channel 17 programming is also “streamed” on the Internet to the world at www.AccessSacramento.org in partnership with Video Streaming Services Company.



Cable Channel 18 is defined as a public access, constitutionally protected, free speech forum and invites any Sacramento County resident to share a wide diversity of opinions, speakers, languages, and topics with their Sacramento County cable-subscribing neighbors. Programs considered to be inappropriate for family viewing are not seen until after 11:00 p.m. and only on Public Access, however, this mature programming is less than 5% of the total local programming submitted to channel 18. Most channel 18 programs are religious or faith-based in content. Programs on channel 18 may be “streamed” on the Internet if they are submitted as MPEG 2 files. Many churches now use this feature to offer their affiliated missions around the world.



Local and International Programming Reflective of our Diversity -- Programs submitted reflect our religious, ethnic, cultural, political, and entertainment values and beliefs. We present programming in 11 different languages and approximately 15 percent of our programming at least partially features a language other than English.

Sacramento Specific Programming Initiatives

More information about all of Access Sacramento’s programming can be found on the Weekly Programming Grid, which describes a typical weekly program schedule for Channel 17, Channel 18 and The Voice of Sacramento’s audio programming. For more information, visit http://www.accesssacramento.org/program_schedules/

Television Programming

“Hometown TV” and “Game of the Week” (SMCTC Production Grants)

SMCTC Grant Expectations: Complete a minimum of 25 county-wide “Hometown-TV” (HTTV) events taped in the current fiscal year and 25 local high school or college sports covered as the “Game of the Week” (GOTW).



Description: During 2014-15, 57 full length events were broadcast either live or taped, encompassing 75 different segments or programs and more than 130 hours of local TV coverage. Over the past six years, Access Sacramento has averaged nearly 60 events per year. “Hometown TV” and “Game of the Week” projects are events that bring pride to their geographic, school, ethnic or cultural communities, by sharing them with the 250,000 “cable neighbors” and viewers when “streamed” on the Internet to audiences around the world. For HTTV, local nonprofit groups are invited to apply, submit their applications to the Programming Committee, modifications to the application are made if necessary, and are either approved or denied for production. GOTW contests are selected from various girls and boys high school and college sports throughout the year. The selected events are videotaped by a crew of 4-14 trained Access Sacramento staff members and trained volunteer/members. See **Appendix B for a full list of 2014-15 Hometown TV and Game of the Week Events.**



LiveWire! – Arts and Entertainment Programming

Description: Now completing its 24th year, Live Wire! is produced weekly on channel 17. Live Wire! is the longest running televised interview program in Sacramento television (originating in 1992 with nearly 1,200 programs produced). Featured guests on LiveWire! include local nonprofit organization leaders to share their fundraising events. Additionally, other community members and guests provide information on a variety of topics including new films, books, musical and theatrical performances, and more. DVD copies are distributed to all featured guests.



Listen Up, Sacramento! – Music Programming

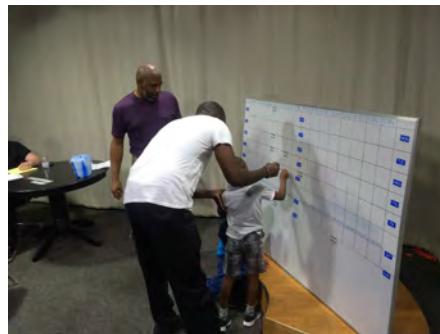


Description: The Access Sacramento produced program features local up and coming and reputable bands and musical groups of all genres and languages. The program has featured everything from Spanish language post-punk to spoken word poetry. Listen Up! Sacramento also works at preserving local music history by creating “Flashback” programs. These programs include footage from local community producers at Access Sacramento and date back to the mid 1980s up to the early 2000’s. DVDs are distributed to all featured guests.

Radio Programming

Community Radio Programming from KUBU 96.5 FM “The Voice of Sacramento” is the only local community-produced, non-commercial, general audience radio operation in Sacramento County. It is carried 24/7 on the cable system as follows:

1. Switch to the Secondary Audio Program (SAP) on Channel 17 and Channel 18.
2. Heard on all cable sets whenever the Community Calendar bulletin board messages are seen on Channels 17 and 18.
3. “The Voice” community radio has distribution 24/7 on the Internet at our two web sites www.AccessSacramento.org and AccessLocal.Tv. Go to the front page of either website and click on KUBU-The Voice icon and enjoy local community radio from any computer in the world. Mobile device users can also tune in the Internet signal by connected to the Surfer Network.
4. <http://sacramentoconnect.sacbee.com/contributor/565/> An outreach from the Sacramento Bee also provides a link back to the KUBU-LP 96.5 FM website.



Channel 18 producers choose their new timeslot during the annual programming lottery



Engineer Tim Parish (left) with Radio Programming Director Shane Carpenter showing off the new broadcasting equipment for remote broadcasting.

KUBU 96.5 FM is also heard over-the-air as an FCC licensed low-power FM radio station and can be heard free of charge on any radio within approximately five miles of the downtown area.

b. Training Activity.

Before submitting a program for cablecast on 17 and 18, one must have skills and access to production equipment to create the program. The first step is an Access Sacramento membership (\$30/annually). For those who wish to use Access Sacramento equipment, production equipment training is offered year-round at the Coloma Center studios and other “on-location” opportunities, including our NNB partner organizations and Cosumnes River College. We train in all phases of television and radio production and digital content uploading. Training is required before any Sacramento County resident may safely use the equipment for the production of programming. Most of the workshops listed below are offered in series throughout the year. For details on the specifics of the training workshops, time, date and place, go to the website: AccessSacramento.org

Current Membership

Membership as of July 1, 2016 was 332. Although members will participate in a variety of activities and cross from one broadcast platform to another, basic memberships are tracked in specific categories and should not be construed as a member’s sole activity. Membership is maintained and updated throughout the year on a daily basis, with renewals billed on a monthly schedule for those whose one-year cycle is about to conclude. Primary membership categories include Adult 201, Radio 36, Series Provider 32 and Student25.

Production Training for TV and Radio

Numbers indicate students enrolled or event attendees for the year.

- **Basic Orientation**
(Free, one session of one hour) - Free, mandatory, 75-minute session offered twice each month. Provides overview of organization, rules, and a tour. Learn the history of Access Sacramento, its rules and regulations as they relate to you and the procedures you’ll need to follow for submitting programming. Includes joint sessions with the Northern California Filmmaker Coalition, and the Sacramento Video Industry Professionals.
2015-16 Number of Participants: 148
- **Introduction to Single Camera Production and Editing**
(fee \$60, eight sessions of 3 hours) - Eight, 3-hour sessions on basic use of portable video cameras and Apple computer-based, non-linear editing workstations. Shoot high definition (HD) video with professional quality audio and then computer edit final television programs using Apple’s Final Cut Pro X Software. Once completed, certified members may check out/reserve our cameras and editing workstations. Each session is “hands on learning.” [Class size 6 per class]
2015-16 Number of Participants: 42

- **“A Place Called Sacramento” Film Production Workshops**
These workshop were redesigned in 2012-13 to more closely align with the submission and production dates for this annual celebration of local filmmaking.

Title and Description	Maximum Enrollment	Number of Participants
Short Form Script Writing Class	20	9
Short Film Production Tips	15	13
Acting for the Camera	12	4
PCS Pre-Production Planning	10	16
PCS Post-Production Editing	10	17

- **“Cast & Crew Call” for “A Place Called Sacramento” Project**
(Free to interested participants) - The “Cast & Crew Call” invites local residents to listen to “pitches” from ten selected filmmakers and then form into teams, producing the films over the summer months. The “world premiere” of the final films is always the first Sunday in October at the Crest Theater “Big Screen”.
2015-16 Number of Participants: 320
- **Intro to Multiple Camera Studio Production**
(Fee \$40, six sessions of 3 hours) – This workshop teaches safe use of television studio, cameras, lighting, microphones, and working together as a production team of 5-10 people. The training provides an opportunity for individuals to learn how to effectively work as a team and the basic essentials to become a valued member of a production crew. This workshop includes instruction and hands on practice. Upon completion of the workshop and post training volunteer requirements, certified individuals are eligible to volunteer for productions in the main studio.
2015-16 Number of Participants: 58
- **Community Radio Production**
(Fee \$20, 4 sessions of 2 hours) – This training opportunity teaches basic skills in radio program production including cueing media, tracking/recording programs on computer, voice/microphone techniques, perform DJ news and other behaviors required of an on-air talent. Participants learn the proper use of voice and music for Access Sacramento’s over the air KUBU-LP 96.5 FM as well as our existing cablecast, SAT and Internet streaming.
2015-16 Number of Participants: 39

- **Truck Training for High School Students.**
(Free, 3 sessions plus one volunteer remotes required) After completing an on-campus high school Camera Studio Production Class, students partner with Access Sacramento to take the Truck Class for remote production on the RV or with the NewTek Tricaster.
2015-16 Number of Participants: 13
- **Producing a Television Show**
The Producing a Television Class is for members who have a creative idea for a TV show and don't know where to start. The class instructs student on how to become a producer. In television production, producers oversee the planning of a show and have many different responsibilities on and off the set.
2015-16 Number of Participants: 3
- **Advanced Studio Production**
This class is for the certified studio members who want a higher knowledge of our TV studio. This class may cover advanced camera work, set design and lighting techniques, advanced video switching and CG graphics, audio enhancement tips, etc.
2015-16 Number of Participants: 5
- **Tricaster Training**
Students learn how to use a green-screen virtual reality studio. After completing the traditional studio class, this class teaches students how to use The NewTek Tricaster, coupled with the latest in NewTek's LiveSet™ technology.
2015-16 Number of Participants: 4

c. Other Events

Highlights and Events

Full details of week-by-week activity is available on-line at the Access Sacramento's Newsletter Archive accessible from a link on the website homepage

www.AccessSacramento.org

Special Events

16th Annual "A Place Called Sacramento" Film Festival at the Crest Theatre
(\$12 all seats) Primary fundraising and outreach event celebrating Sacramento area filmmakers. Featuring the world premiere of eight "A Place Called Sacramento" original films.
2015-16 Number of Participants: 660

2nd Annual High School Public Service Announcement Video Competition 56 videos promoting the Sacramento County Office of Emergency Services, Spare the Air.Org, and the Food Literacy Center were entered with the best three videos earning a cash prize, plus the honor of airing on Access Sacramento and being used in social media by the sponsoring non-profit of government agency. **2015-16 Number of Participants: 56**

Access Partnerships with Community Events

This represents only a partial list of community events that Access has participated in during 2015-16.

- Skip's Stairway to Stardom concert Broadcast
- August Peace Event
- CA State Waterski Pro-Am Championship from Rio Linda
- "On Air" Band Reunion concert in Elk Grove
- 16th Annual "A Place Called Sacramento" Film Festival
- Community Independent Business Owners Workshops in Carmichael
- APAPA Voter's Education & Candidates Forum
- Youth Shrine Bowl Football
- Return of CIF Football and Basketball playoffs from Game of the Week
- Metro Chamber Sacramento Mayoral Forum LIVE
- 42nd Annual Pig Bowl: Guns & Hoses XIV
- 2016 Chinese New Year
- Sacramento County History Day Awards
- Celebration of the Arts Honoring Cesar Chavez
- "Uncharted" Dance Recital
- Northern California Regional Emmy Nominations LIVE
- Metro 14 Weekly Civic Meetings Simulcasts on KUBU launch

Access Sacramento Public Relations Activities

- **Weekly E-Mail Newsletter** - This electronic newsletter keeps members and the community informed on current activities and programming updates. Currently it is sent to more than 2,900 e-mail addresses (members, friends, and media outlets).
- **Social Media**
 - **YouTube Channel** - YouTube "Access Sacramento" channel featuring "A Place Called Sacramento" films and other original programming content.
 - **FaceBook** - Access Sacramento's Facebook page has more than 2,350 likes. Other pages are updated manually in support of the Place Called Sacramento Film Festival and LiveWire! programs. The AccessLocal.tv website automatically feeds its Facebook page.
 - **Twitter** – @accessac has more 2,100 followers. @SacGOTW, Hometown Sports Game of the Week provides in-game updates to nearly 410 followers many times during an event and is frequently retweeted to more than 14,000 others. @AccessLocaltv automatically tweets when its Facebook page is updated to more than 175 followers. @KUBU_965fm was started in the last year and already has 165 followers.
- **Annual Meeting** - Following the regular June monthly Board of Director's Meeting, Access Sacramento fulfills its obligation to hold an annual membership meeting. This meeting is televised live on channel 17. The Board of Director election results are

announced, financial and programming reports are provided and annual awards recognizing members for their achievements and service to Access Sacramento are announced. In June, 2016, the following awards were presented:

HONORS FOR 2016 MEMBER AWARDS

- 4th annual Power of Voice Award: Jerry Perry
 - Channel 18 Series Provider – Richard Lyon, “That Which Is”
 - Channel 18 Series Producer – Margie Mitchell, “Expressions from St. Paul Baptist Church”
 - Channel 17 Series Producer – Kim McElroy, “SHOUT TV”
 - Channel 18 Best New Series – Pastor Sergie Atams, “God Wants You Well”
 - Radio Producer of the Year – Ronald Brand, “Sound Choice”
 - Radio "Rookie" of the Year -- Cory Modena, “Distorted Nation Radio”
 - TV "Rookies" of the Year - Don Henkle & Laureen Fallahay, “Shelter Life”
 - TV "Volunteer Helper" of the Year – Olga Pacheco
 - TV Interns of the Year – Dawnetta Moses & Sydney Butler (CRC)
 - Stellar Achievement – Keith Bachmann, City of Sacramento
-
- **Sacramento Bee Connects and News10 Web Sites** - electronic edition RSS feed from the SacBee includes dedicated website link to the AccessLocal.TV daily. A similar function is in place with KXTV News10.
For more information visit:
<http://sacramentoconnect.sacbee.com/contributor/565/>
<http://southsacramento.news10.net/>
-
- **Internet Streaming** - Channels 17 & 18 and KUBU 96.5 FM “The Voice of Sacramento” radio stream live on AccessSacramento.org and AccessLocal.Tv.
 - **Free Promotion on Community Calendar and Bulletin Board** - Local Non-Profit Organizations send postmaster@AccessSacramento.org information for free website “Community Calendar” and channel 17 & 18 “Bulletin Board” notification messages.
 - **Non-Profit Google AdWords Partnership** – A new free partnership with Google includes \$10,000 in free monthly AdWords promotions. If the click-through rate can be maintained above 1% for six months, then the grant could be boosted to \$40,000.
 - **Regional Program Distribution** - Sharing of programs such as “Media Edge,” “Barb TV” and “Sacramento Soapbox” with other public access channels.
 - **Speaking Engagements** - The Executive Director, various staff and board members made presentations at the California Film Arts Alliance, California Film Foundation, Tower of Youth, Cosumnes River College, Alliance for Community Media National and Regional Conferences, California Endowment Project Meetings, Big Day of Giving, Sacramento Video Industry Professionals, Sacramento Video Industry Professionals, Pleasant Grove High School, Luther Burbank High School, and the Impact Foundry.

- **Video Competitions** - Regional Western Access Video Excellence “WAVE” and national Hometown programming competitions

Strategic Planning Efforts Help Plan Our Future Goals for 2013-2016

The Board of Directors for Access Sacramento continues supporting the following five strategic goals:

Strategic Goal 1: Rebrand Access Sacramento and Raise the Level of Awareness of the Organization and its Services

Strategic Goal 2: Expand and Diversify Funding Sources and Level

Strategic Goal 3: Build a Stronger More Engaged Board

Strategic Goal 4: Provide Services, Equipment, and Programming to Meet the Needs of the Community

Strategic Goal 5: Improve Channel Signal Quality and Access to Program Information on Interactive Program Guides on Cable System

Further comments or questions?

Please contact:

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Appendix A

Sacramento Community Cable Foundation DBA –
Access Sacramento
(A California Nonprofit Corporation)

Financial Statements Year
Ended June 30, 2016

Compiled by Balarsky & Associates, CPA'S

Contact: Gary Martin, Executive Director and a copy of Financial Review will be provided.
Complete copy on file with SMCTC office.



Appendix B
GAME OF THE WEEK & HOMETOWN-TV SUMMARY
50 County-wide Events recorded with 58 Program Entries
50 required by July 1, 201

2015-16 Hometown and Game of the Week Events						
Date	Name of Event	Event	Episode	Prog #	Length	
8/20/2015	Hometown TV: GOTW Countdown To Kickoff Preview	1		1	0:58:18	
8/9/2015	Hometown TV: Stairway To Stardom HS Band Competition	1		1	2:47:30	
8/24/2015	Hometown TV: August Peace Event	1		1	1:17:13	
8/28/2015	Game of the Week Boys HS Football: Rio Americano at Capital Christian "LIVE"	1		1	3:08:27	
9/3/2015	Game of the Week Girls Volleyball: St. Francis vs Christian Brothers "LIVE"	1		1	2:20:00	
9/4/2015	Game of the Week Boys HS Football: Laguna Creek vs. Christian Bros "LIVE"	1		1	3:21:08	
9/8/2015	Game of the Week Boys HS Football: St. Francis vs. Christian Bros. "LIVE"	1		1	2:20:00	
9/14/2015	Hometown TV: Pastor Dorias Cheffen's Appreciation	1	Part 1	2	1:13:41	
			Part 2		1:12:46	
9/18/2015	Game of the Week Boys HS Football: Bradshaw Christian at Vista Del Lago "LIVE"	1		1	2:44:22	
9/20/2015	Hometown TV: California Waterski Pro-Am 2015 "LIVE"	1		2	3:41:56	
9/21/2015	Hometown TV: "On Air" 30 Year Reunion Concert	1	Part 1	2	1:20:48	
9/21/2015			Part 2		1:16:06	
9/22/2015	Hometown TV: Community Leadership Conference - Citrus Hieghts	1		1	4:14:28	
9/25/2015	Game of the Week Boys HS Football: Grant vs. Franklin "LIVE"	1		1	2:51:14	
9/25/2015	Hometown TV: "Next Talent" Art Institute of California Film Festival "LIVE"	1		1	1:59:47	
9/25/2015	Hometown TV: My Brother's Keeper	1		1	1:37:42	
9/26/2015	Hometown TV: Community Independent Business Owners	1		1	2:10:15	
10/2/2015	Game of the Week Boys HS Football: Del Oro at Folsom "LIVE"	1		1	3:20:41	
10/9/2015	Game of the Week Boys HS Football: Cosumnes Oaks at Del Campo "LIVE"	1		1	2:56:43	
10/11/2015	Hometown TV: 14th Annual Voters Education & Candidates Forum	1		1	2:48:40	
10/16/2015	Game of the Week Boys HS Football: Jesuit vs Sheldon "LIVE"	1		1	2:23:40	
10/23/2015	Game of the Week Boys HS Football: Antelope at Del Campo "LIVE"	1		1	3:17:55	
10/30/2015	Game of the Week Boys HS Football: Jesuit at Monterey Trail "LIVE"	1		1	2:37:00	
11/6/2015	Game of the Week Boys HS Football: Franklin vs. Pleasant Grove "LIVE"	1		1	2:36:19	
11/13/2015	Game of the Week Boys HS CIF Football Playoff: Pittman vs Del Campo "LIVE"	1		1	3:05:03	
11/20/2015	Game of the Week Boys HS CIF Football Playoff: Sacramento vs Antelope "LIVE"	1		1	3:23:50	
11/22/2015	Hometown TV: Youth Shrine Bowl	1		1	2:23:12	
11/27/2015	Game of the Week Boys HS CIF Football Playoff: Rocklin vs Antelope "LIVE"	1		1	3:23:45	
12/9/2015	Hometown TV: Livewire: Holiday Open House & Toy Drive	1		1	0:58:30	
12/11/2015	Game of the Week Boys HS Basketball: Antelope Titan Invitational (DH)	1		1	3:45:20	
12/16/2015	Hometown TV: "Next Talent" Art Institute of California Film Festival "LIVE"	1		1	1:58:30	
12/22/2015	Game of the Week HS Boys Basketball: St. Hope Elite Classic (DH)	1		2	4:28:30	
12/23/2015	Game of the Week HS Boys Basketball: St. Hope Elite Classic (DH) Woodcreek vs. Sac High	1		2	3:15:31	

12/25/2015	Game of the Week HS Boys Basketball: St. Hope Elite Classic (DH) Capital Christian vs. Sac High	1	Part 1	2	2:03:17
12/25/2015	Game of the Week HS Boys Basketball: St. Hope Elite Classic (DH) El Cerrito vs. Wood Creek		Part 2		1:41:36
1/9/2016	Game of the Week Boys HS Basketball: St. Francis vs Christian Brothers	1		1	1:53:35
1/13/2016	Sacramento Mayoral Forum "LIVE"	1		1	1:27:00
1/15/2016	Game of the Week Boys HS Basketball: Grant vs Monterey Trail	1		1	1:58:21
1/30/2016	42nd Annual Pig Bowl: Guns and Hoses XIV "LIVE"	1		1	2:54:50
2/5/2016	Game of the Week Boys HS Basketball: Laguna Creek vs Kennedy "LIVE"	1		1	1:30:13
2/12/2016	Game of the Week Boys HS Basketball: Sacramento vs McClatchy "LIVE"	1		1	1:59:10
2/19/2016	Game of the Week - CIF Playoffs: Ceres vs. Cordova "LIVE"	1		1	1:43:21
2/26/2016	Game of the Week - CIF Playoffs: Woodcreek vs. Jesuith "LIVE"	1		1	1:47:33
2/27/2016	2016 Chinese New Year	1		1	1:42:08
3/2/2016	Game of the Week - CIF Playoffs: (DH) Placer vs. Weston Ranch "LIVE"	1	Part 1	2	1:30:44
3/2/2016	Game of the Week-CIF Playoffs: (DH) Vista Del Lago (Folsom) vs. Manteca "LIVE"		Part 2		1:54:20
3/5/2016	Sacramento County History Day Awards Presentation "LIVE"	1		1	0:58:30
3/22/2016	Next Talent Showcase - Spring 2016 "LIVE"	1		1	1:58:30
3/25/2016	Celebration of The Arts Honors Cesar Chavez	1		1	1:58:47
4/15/2016	"Uncharted" Dance Recital	1		1	1:27:40
4/23/2016	Sheldon HS Jim Mazzaferro Retirement Concert	1		1	1:53:26
5/4/2016	NATAS NorCal Emmy Nominations Announcement Show	1		1	1:21:57
5/12/2016	18th Annual Anniversary Celebration With Donnie McClurkin	1	Part 1	1	1:36:31
			Part 2	1	1:46:20
	Total number of Events	Events #		Prog #	Total Hrs. Done
		50		58	122:44:31