



Press Release

2012 "A Place Called Sacramento" Film Project and Premiere

For the thirteenth year, Access Sacramento launches "A Place Called Sacramento" (PCS), a scriptwriting and short film production project for local writers and producers. PCS challenges local scriptwriters, new and experienced, to write ten-minute scripts about the people, places, and events that make our community such a unique place to live (entry forms on-line at www.AccessSacramento.org). The deadline for script submission is 5pm Tuesday April 10, 2012 in the Access Sacramento office.

To assist in the writing and production of the scripts, a series of production workshops and script writing classes are held at the Coloma Center throughout the Spring providing professional training in PCS scriptwriting, production planning, casting, and post-production techniques

This year PCS offers two classes to help you sharpen your writing skills and your production savvy: (a) "Short Form Script Writing Class with Matt Perry" (Fee \$50 for 12 hours) on Saturdays starting February 11th. (b) "Short Film Production Tips with Nate Schemel" (Fee \$50 for 16 hours) on Saturdays starting March 17. Register in the Access Sacramento Offices - space is limited.

All scripts entered are reviewed by local professionals and ten are selected. These ten scriptwriter/producers are then introduced to volunteers, actors and technicians at The PCS "Cast and Crew Call" Wednesday, May 23, 2012. Production teams are formed and shooting - editing commences during the summer months. Finally, after weeks of hard work and great fun, friends gather at the World Premiere to a packed house at the CREST Theatre 1:00 PM on Sunday, October 7, 2012. All seats are \$10 and all films are family friendly. The PCS production process is unique to Sacramento.

To view the films completed for the 2011 & previous PCS film festivals, go to the web site www.AccessSacramento.org. In the twelve years of PCS, over 119 short films have been created. Access Sacramento is a nonprofit organization dedicated to using community media to build better communications between individuals and groups in Sacramento County. With our television studio, radio and television production equipment, media lab, mobile production truck, and other gear, we train and manage volunteers and share their work on cable radio and television channels 17 & 18.



2012 TIMELINE FOR PCS WORKSHOP EVENTS AND DEADLINES

- **Announce 2012 Call for Scripts... Monday January 8, 2012** - Formatting and submission guidelines are available online at www.AccessSacramento.org
- **Crocker Museum "2011 PCS Revisited" - Thursday evening February 2, 2012**
Special showcase of all ten films from 2011 on the Crocker "big screen"
- **Short Form Script Writing Class with Screenwriter Matt Perry (\$50 fee)**
Three, 4-hour classes on writing "short form" film scripts. Polish your PCS entry or further your film writing skills. Starts - Saturdays - February 11th to March 3rd, 11 AM-3 PM
- **Short Film Production Tips with Nate Schemel (\$50 fee)** Four Saturdays starting March 17 from 11-3 PM. Teaches you key steps in pre & post-production, casting, scheduling, and more.
- **Script Deadline for PCS... Tuesday April 10 (5pm) Acc/Sac Office** - Formatting and submission guidelines are available online at www.AccessSacramento.org
- **PCS Script Judging... April 12-May 11** - Local professionals review and select 10 scripts.
- **Cast and Crew Call... Wednesday May 23 (6:00 PM - 8:30 PM)**
Join with hundreds of interested cast and crewmembers to meet the selected screenwriters and hear them "pitch" their stories. Join the production team(s) and help make a movie! Production teams are formed and work all summer to create the 10 PCS movies.
- **Workshop "PCS Production Planning" ... Saturday June 09 (9 AM - Noon)**
The ten teams gather to receive further instructions, production tips, and share ideas. Participants invited shall include key members of each production team.
- **Workshop Post-Production/Editing ... Saturday July 07 (9 AM- Noon)**
As final editing approaches, learn some tips from the experts. Finalize your formatting, credits, and other questions needed to meet the deadline.
- **Deadline for Final PCS Films -Tues. September 4 (Noon Acc/Sac Office)**
Hard deadline, no excuses. Guidelines are available online at www.AccessSacramento.org
- **2012 PCS World Premiere... Sunday October 7, 2012 (1:00 PM)**
All completed films premiere on the Big Screen at the Crest. Invite your family, friends and strangers you want to impress... a great show about... a place called Sacramento! All seats are \$10. All films are "family friendly". World Premiere!

CONTACT: Ron Cooper, Executive Director
Access Sacramento in the Coloma Community Center
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(916) 456-8600 #112 - Postmaster@AccessSacramento.org
www.AccessSacramento.org

"A Place Called Sacramento" Submission Application Form:
Please fill out completely. Please include 5 copies of completed script,
5 copies of the Production Outline, and 5 copies of this form.

Name: _____ Address: _____
City: _____ State: _____ Zip: _____
Phone: (____) _____ (h) (____) _____ (w) Email _____

Title of Script: _____ Intended running time: _____

- I intend to self produce my film. **Initial** _____ (if no please mark N/A)
- I need Access Sacramento as Co-producer. **Initial** _____ (If no please mark N/A)

100 word description of story and characters (use additional page as needed):

Statement of understanding:

- I understand that in an effort to encourage local film/video production, Access Sacramento charges a \$20 fee for submission to the PCS project along with 5 copies of my completed script. I understand and agree that Access Sacramento holds no responsibility for lost scripts. I also understand that if not selected, my script copies will be returned only if I include a self-addressed stamped envelope. (Initial) _____
- I understand that a completed Production Outline Form is required for self produced films. I understand and agree to all the guidelines for submission. (Initial) _____
- I understand and agree that Access Sacramento may use my film, all or in part, for any marketing activities. Uses of my film's content may include but are not limited to sale of copies, additional distribution, playback over Access channels, print marketing pieces and commercial advertisements. (Initial) _____
- I understand and agree that by submitting this application, I shall abide by the Access Sacramento Operating Rules and Procedures and agree to adhere to all items identified in the Statement of Compliance (copies available in Office and at www.accesssacramento.org). (Initial) _____
- I understand that copyright ownership of films co-produced by Access Sacramento will be shared. No showing of such projects beyond this agreement shall be made without the consent of both Access Sacramento and the co-producer. (Initial) _____ (Mark N/A if you plan to self-produce.)
- I understand and agree with all above stated criteria for submission and agree to terms outlined herein.

Signed: _____ **Date:** _____

"A Place Called Sacramento" Production Outline Form

Please fill out the form below to the best of your ability and submit with your script.

Title of Film

Screenwriter _____ **Email** _____

Address _____ **City** _____ **State** _____ **Zip** _____

Phone () _____ **(home)** () _____ **(work)** _____

Please describe anticipated production challenges and plans to overcome them. Identify any persons or community resources that you plan to use in helping to meet these challenges.

Challenges: _____

Producer _____ **Email** _____

Address _____ **City** _____ **State** _____ **Zip** _____

Phone () _____ **(home)** () _____ **(work)** _____

Director _____ **Email** _____

Address _____ **City** _____ **State** _____ **Zip** _____

Phone () _____ **(home)** () _____ **(work)** _____

Cameraperson _____ **Email** _____

Address _____ **City** _____ **State** _____ **Zip** _____

Phone () _____ **(home)** () _____ **(work)** _____

Please describe production equipment to be used for this film and how do you plan to obtain the use this equipment.

Please include any other information you wish to include that may help the judges to pick your script as one of the ten to be produced in 2012?

Written correspondence may be mailed to:
"A Place Called Sacramento"
c/o Access Sacramento
4623 T Street, Suite A
Sacramento, CA. 95819