



January 18, 2007

To: Friends of Access Sacramento and Community Media
From: Access Sacramento Board of Directors
Re: Express Your Community Pride with "Hometown TV"

Access Sacramento has received funding from the Sacramento Metropolitan Cable Television Commission to create "Hometown TV", the video documentation of 25 events to be identified throughout the Cities and County of Sacramento.

The funding will pay for personnel costs for pre-production and multiple-camera, switched programming of twenty-five separate events such as a symphony performance, championship youth sports activities, important public hearings, community celebrations and parades, to name a few examples. We are sure you can identify many such events.

Our staff is working with leadership throughout the County to identify the events to be taped, averaging 2-4 events per month. The trained truck or "Studio-in-a-Suitcase" crews would number 5-12 people for each shoot depending upon the complexity of the event. Events would be either indoors or outdoors and would be shot and cablecast in their entirety. Note: these ARE NOT "documentaries" (shot with a single camera with later editing). These would be "events" offered to the viewer in their entirety on our channels as though they had been in attendance at the event itself.

"Hometown TV" will document and share the best of Sacramento County events with 265,000 cable households. Groups selected will receive one complimentary DVD of the event. If further copies are needed, Access Sac can make these arrangements. If you are involved with an event that might qualify, have an organizer of the event fill out the attached form and mail or fax the form to Access Sacramento ASAP, even if the event is months away from now.... 45-60 days in advance is ideal. Thanks again.

Access Sacramento
Coloma Community Center
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(916) 456-8600 #112
(916) 451-9601 (fax)



APPLICATION PROPOSAL (Date of Proposal _____)
"Hometown TV" Event (Please print legibly)

Name of Event (Name of TV Program): _____

Date of Event: _____ Time Event Begins: _____ Time Event Ends: _____

Location of Event (specific address): _____

Name of Event Organizer (person in charge)

Name _____

Address _____

Phone _____ e-mail _____

"Day of" Event Coordinator (the person we can contact for event coordination and permissions):

Name _____

Address _____

Phone _____ e-mail _____

Pre-production planning (to be completed at least five (5) working days before day of event).

- Written copyright permission to video record the event
- Complete a site survey of event location with Acc/Sac Truck Engineer
- List of all correctly spelled names and titles of participants you wish included in the credits
- Contact Acc/Sac designee with electronic sponsor logos or other items for end of program (916) 456-8600 #132

NOTE: If above items are not supplied before event, videotaping may be cancelled.

Describe the Event (at least 25 words and use other side of page as needed)

Describe what the television audience will "see" and "hear" in the TV program. (at least 25 words)

Many applications have been received. Why would this event be excellent for "Hometown TV"?
(at least 25 words)

What technical, production, or location challenges must be overcome for this event to appear as a televised event? (at least 25 words)

NOTE: This application will be considered carefully but there is no guarantee it will be selected. If selected, the event organizers shall “recognize” Access Sacramento as a major underwriter of the event and include Access Sacramento in all marketing opportunities. Only one event per group, per fiscal year may be taped unless specifically approved by Programming Committee. Decisions of the Programming Committee or its designee are final.