



Sacramento Community Cable Foundation

Dear Prospective Board Member,

Thank you for your interest in joining the Board of Directors at Access Sacramento.

The Sacramento Community Cable Foundation, best known as “Access Sacramento or Access” is noted for its radio and television cablecasting. As a nonprofit public service organization, Access Sacramento is dedicated to giving voice to thoughts, dreams, opinions and community cultural and arts events that make Sacramento County such a wonderful place to live. Access Sacramento operates two cable television channels, a radio service on cable, the Internet and on KUBU-LP, 96.5 FM. We provide extensive training for innovative community based multimedia programs. As the voice of Sacramento, we provide an important community resource that promotes freedom of speech for the entire region.

We are especially interested in candidates who possess experience in fundraising, accounting, legal services and marketing. Be sure to provide the following:

- Application for appointment to the Board of Directors
- Access Sacramento Membership Application (if not already a member)
- A current resume

We encourage you to schedule an appointment to tour our facilities. Our Business Office is open Monday - Friday from 9:00 AM to 6:00 PM. Our Production Office is open Monday - Thursday from 12:00 PM to 9:00 PM and on Saturday from Noon to 9:00 PM.

Please submit your completed application and resume to Access Sacramento located at 4623 T Street, Suite A, Sacramento, CA 95819-4700. If you have any questions please feel free to contact Executive Director Gary Martin (916) 456-8600 at extension 100.

Sincerely,

Don Henkle, Chair
Board of Directors

APPLICATION FOR APPOINTMENT BOARD OF DIRECTORS

Contact Information

Name: _____

Phone: Day _____ Evening: _____

Address: _____ City: _____

State: _____ Zip: _____

Email _____

Are you related to an employee at Access: Yes No

Are you a Sacramento CableSubscriber? Yes No

Employment

Company Name

Address City ST Zip

Position Held Years To - From Phone Number

Company Name

Address City ST Zip

Position Held Years To - From Phone Number

Memberships in Community Organization (include any office positions or committee assignments)

1. _____

2. _____

3. _____

Appointments by City Council or County Board of Supervisors (include dates) and /or memberships on boards or committees of the County or City (indicate dates)

Appointment	Dates
1.	
2.	
3.	

Areas of expertise (check all that apply)

Arts/Culture
 Education/Training
 Finance/Accounting
 Fundraising
 Government
 Human Resources
 Legal
 Management/Administration
 Media
 PR/Marketing
 Special Events
 Sports/Recreation
 Youth
 Other: _____

APPLICATION FOR APPOINTMENT BOARD OF DIRECTORS

Demographic Information

Age Range
 18-25 26-35 36-44 46-55 over 55

Ethnicity (check all that apply)
 Asian/Pacific Islander African American Caucasian Hispanic/Latino
 Native American Other: _____

Gender
 Male Female Transgender

Residency
 0-5 Years 5-10 Years 10-25 Years 25+ Years

Sacramento City Resident Yes No

Sacramento County Resident Yes No

Length of Sacramento Residency: _____

Background and Experience

	High	Medium	Low		High	Medium	Low
Organizational Management				Public Speaking			
Financial Management				Radio, Television or Newspaper			
Strategic Planning				Digital Media Strategy			
Corporate				Law			
Nonprofit Management				Public Relations			
Fund Development				Marketing			
Government Relations				Other			

Please indicate any areas of interest not listed in your background or experience.

Access Sacramento Board of Directors

The Board of Directors determines policies that direct and regulate the organization's operations. As such, Directors must stay informed in order to make knowledgeable decisions. It is the Executive Director's responsibility, not the Board's, to direct staff. The Board determines the means by which the organization accomplishes its mission and goals; the Executive Director carries out those directives. Board committees cannot make decisions on behalf of the Board. Individual Board members cannot be held liable for organizational debts.

If elected or appointed to the Access Sacramento Board of Directors, I recognize, within my First Amendment right to free speech, I also have a 'duty of care' and a 'duty of loyalty' as a fiduciary of the organization. I will attempt to balance these interests with care to avoid harm to the organization and its members."

Commitment Statement

As a member of the Access Sacramento Board of Directors, I will use my resources to promote the mission of Access Sacramento, ***to give voice to the thoughts, dreams, opinions and community cultural and arts events that make Sacramento County such a wonderful place to live.***

I will support the organization by:

- Maintaining a current annual membership;
- Participating in yearly planning activities and supporting the initiatives adopted by the Board in the operating and strategic plans of the organization;
- Lending sound and knowledgeable advice, counsel and assistance to the Board and Staff;
- Attending Board meetings regularly and participating actively on Board committees and attending events;
- Providing financial support by attending and personally supporting fundraising events and securing additional financial support for the organization:
 - Sell or buy 10 tickets to the Place Called Sacramento Film Festival (\$100)
 - Sell or buy five tickets to our Spring Fund Raiser (up to \$125)
 - Donate a minimum of \$25 during the Big Day of Giving on-line Fundraiser (\$25)
 - Seek financial sponsors for events and ongoing support of Access Sacramento
 - Communicate through personal social media in support of fundraisers and events
- Serving as liaison for the organization to volunteers, participants, funders and the community-at-large.
- Remaining aware of conflict of interest rules, participating in and signing off on annual conflict of interest training.

I pledge my support for the mission of Access Sacramento and will, to the best of my ability, fulfill all the duties and responsibilities of a Director. I agree to resign from the Board if my circumstances change, preventing me from performing the duties and responsibilities for an extended period of time.

Name: _____ Signature: _____ Date: _____

Board meetings are held on the fourth Thursday of the month from 5:30 - 7:30 PM.