



# Sponsoring Power Of Voice

2022-23 Opportunities





**Access Sacramento lifts all voices by providing media education and local media platforms to engage the community in public dialogue and showcase creative expression.**



2021 WINNER:



Dr. Olivia Kasirye  
County Public Health Officer

Each year Access Sacramento, your local non-profit community media center, celebrates one person in Sacramento County who has elevated our community with the power of their voice.



#### PREVIOUS WINNERS

- 2020 • BLACK LIVES MATTER Sacramento
- 2019 • BETH HASSETT WEAVE Crisis Services
- 2018 • GINA KNEPP Front Street Shelter
- 2017 • PATRICK HARBISON Non-profit Supporter
- 2016 • JERRY PERRY Community Music Organizer
- 2015 • BASIM ELKARRA Council on American-Islamic Relations
- 2014 • GINGER RUTLAND Sacramento Bee Editorial Writer
- 2013 • BARBARA O'CONNOR Political Researcher & Professor



# Power Of Voice Awards Show Sponsorship


	9 Bronze \$500	6 Silver \$1,000	3 Gold \$2,500	1 Platinum \$5,000
Virtual / Websites	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your Brand Integration on Virtual App	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TV & Radio Exposure		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Posters			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Printed Program Ad	Quarter	Half	Full	Back Cover
Step and Repeat			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Auction Items Opportunity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Swag Bag Opportunity		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Table in Lobby				<input checked="" type="checkbox"/>
Live Stream Media Recognition				<input checked="" type="checkbox"/>
Present Award				<input checked="" type="checkbox"/>
Tickets Provided	2	4	Half Table	Table



Your Sponsorship will be seen by 130 In-person guests at our Awards show recognizing our Community's Leaders & Change Makers. Broadcast & Streaming is just the start. Your brand will appear in the Virtual Experience and be recognized through our website, and Social Media audience with an established reach of over 5,544 in a single post on Facebook alone. Our 7,109 fans across 3 platforms are approx 55% Female/ 45% male, and primarily aged 35-55 years old on Facebook/ Twitter & 25-55 year old on Instagram. 35% reside in Sacramento with significant numbers living in Elk Grove, Carmichael, Roseville, and Rancho Cordova. Our Awards Showcase also replays on Cable TV and Streaming, giving your brand more impressions.



# Work Experience: We Train Tomorrow's Media Professionals



"As a production assistant at Access I specialized in the ..(CG) and bug box operator positions on the mobile truck broadcasts of Game of the week... because of this experience I was able to begin a career in professional sports broadcasting."

~ Erika Bradley - Bug Box Operator  
Sacramento Kings / NBC Sports California



"I can definitely say that without the opportunity to learn at Access Sacramento I would not be where I am today. The most important thing that Access has taught me is the language of TV production."

~Keith Kidd  
Broadcast Engineer NBA /  
Mobile Unit Engineer NEP

Starting with Access Sacramento frequently results in employment in Broadcast, Sports Journalism, Commercial TV Production, Radio, Filmmaking, News, and even New Media.

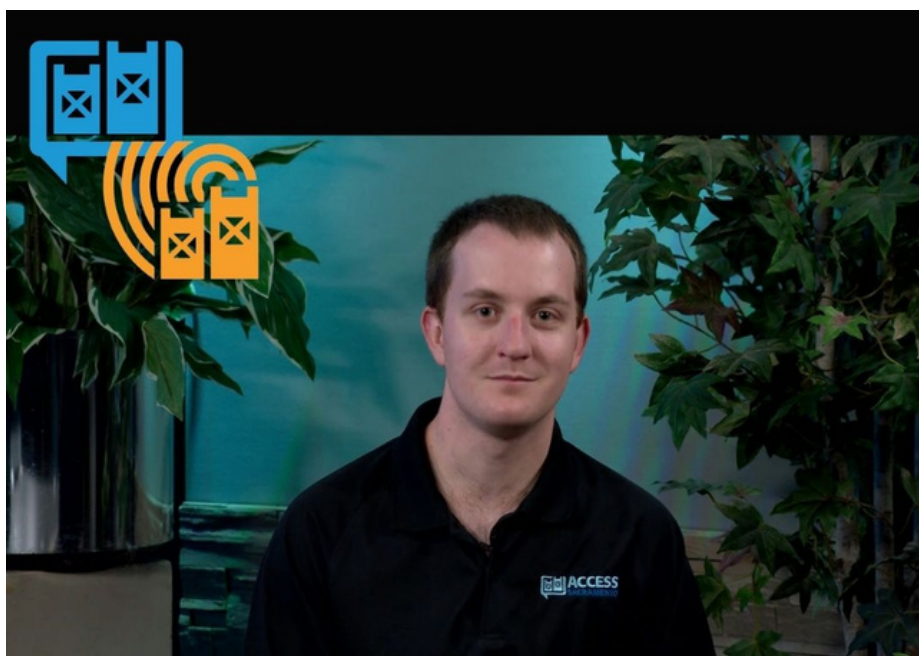


**elliotttwest**

Elliott West

Follow

131 Following 105.2K Followers 4.8M Likes



"I especially like having the cable channels to share my content... especially the stories about the disabled community that we want people to know."

~David, Access Sacramento Program Participant



"Access Sacramento taught me skills in ALL aspects of broadcast and production far beyond what any classroom could provide."

~ Greg Kuropat - Xpression CG Operator  
Golden State Warriors



BigDayOfGiving.org/AccessSacramento

"My time as a host for "Soap Box!" was a wonderful learning experience! It was my first time as a television host, and discussing politics with guests. The Access Sac team were exceptional in their support and professionalism."

~Myki Angeline, Podcast Producer | On Air Host, 98 Rock

# Testimonials



# Fund Our Mission

When you sponsor Access Sacramento and KUBU Radio,

- You create pathways for local community members to learn, create, share, and be recognized.
- You help create a community around local story-telling.
- You uphold diversity, inclusion, and equity in media.
- You give opportunities to local creators to hone their skills and demonstrate excellence.
- You support the local creative economy.
- You create a pipeline from pre-professional to employed at commercial stations for our Youth.
- You hold open an equitable space for Free Speech.
- You make employment in Film, TV, & Radio accessible those who have not attended college.
- You help weave the fabric of stories and representation of Sacramento County.

Thank you for becoming a Sponsor or Underwriter today.



## Previous Event Sponsors



Christina Marie Jeffers

Marketing & Sales

[CMJeffers@AccessSacramento.org](mailto:CMJeffers@AccessSacramento.org)

916-919-5965