

Underwriting The Community Voice

**Local
Creative
Community**



Three Opportunities Now.

Support our Station's longest running shows & you will ensure they deliver for many more seasons.



Listen Up!

"Listen Up! Sacramento" showcases the best musical performers in Sacramento. New episodes air on AccessSacramento the 1st and 3rd Tuesday of every month.



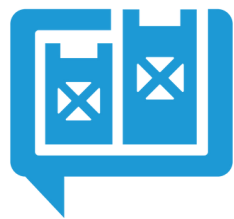
Live Wire

Live Wire is one of Access Sacramento's longest running shows featuring the beloved Ray Tatar Live interviews with leaders of the community every Wednesday evening.



Hometown Television

Hometown TV covers sports and community events in the Sacramento Region. Have a cultural event we can cover? Please contact us!



Support Local

Benefit from opportunities to show our community how your brand supports local television and & Radio programs created by our own community:

- Local cable TV channel 17 & 18
- AccessSacramento.org
- AccessLocal.TV
- Roku/Apple TV
- KUBU 96.5



Convenient for viewers & listeners from any device.





Access the show on any device

Digital distribution means anyone can see the show, sponsored by your brand, anywhere in the world. In addition to the local audience, the power of the internet means we can reach out globally.

Your sponsorship can be seen on Social Media outlets, YouTube, and on our websites.





High Tech Delivers

Access Sacramento's up-to-date high definition technology and experienced tech crew deliver great quality sports coverage, cultural events & News.

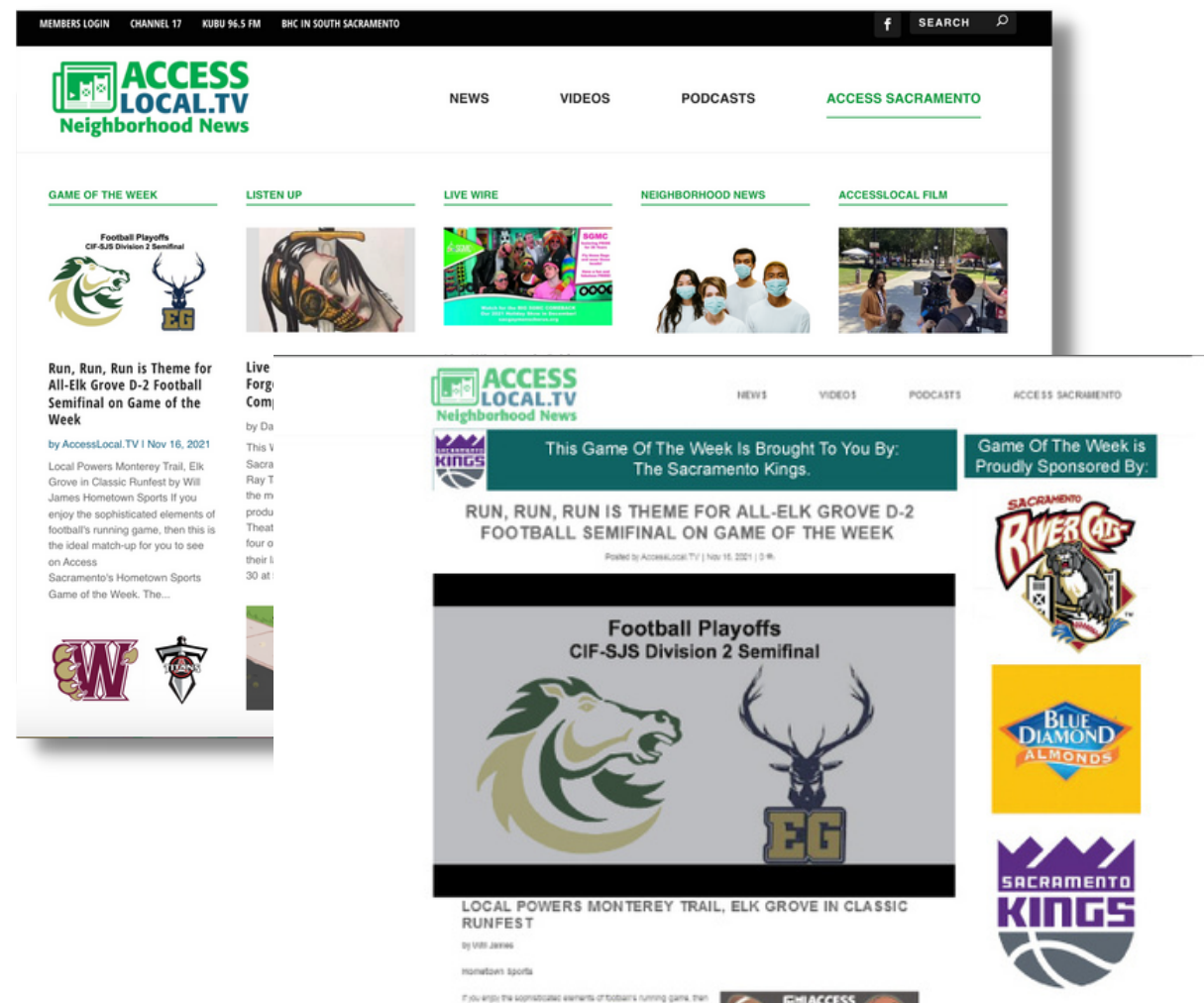


Professional HD broadcast with motion graphics, station breaks, and layered in statistics in real time.





The Weekly Buzz



As part of your sponsorship, your display ad is positioned with content on our pages at AccessSacramento.org and AccessLocal.tv, which is supported by our social media pull marketing efforts.

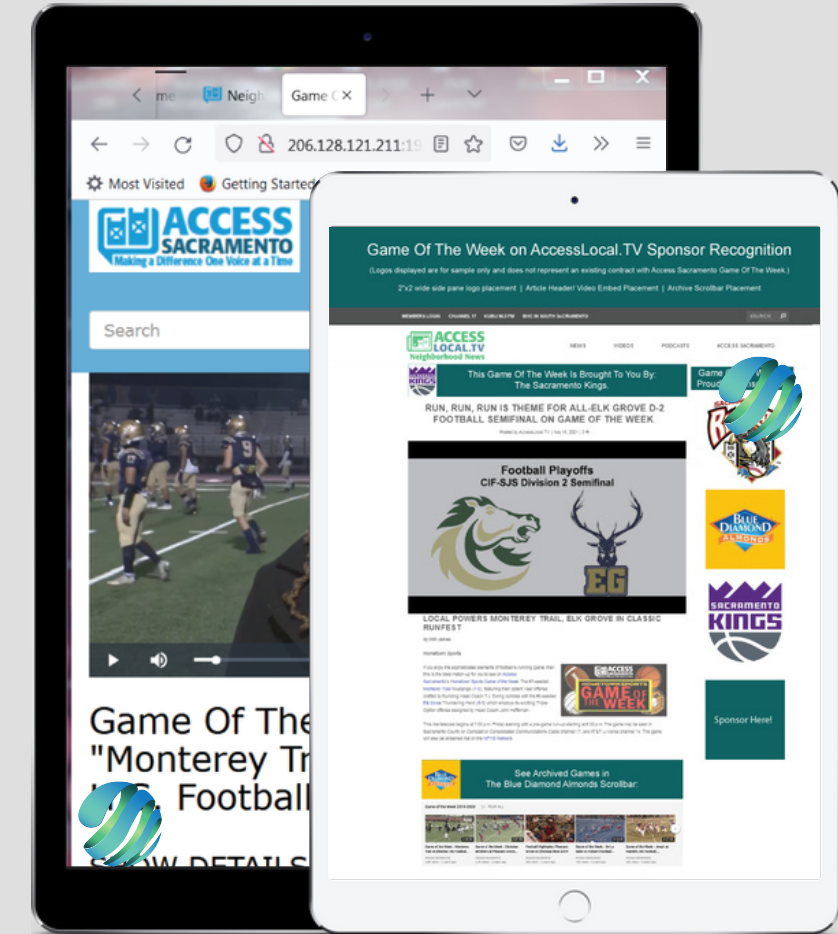
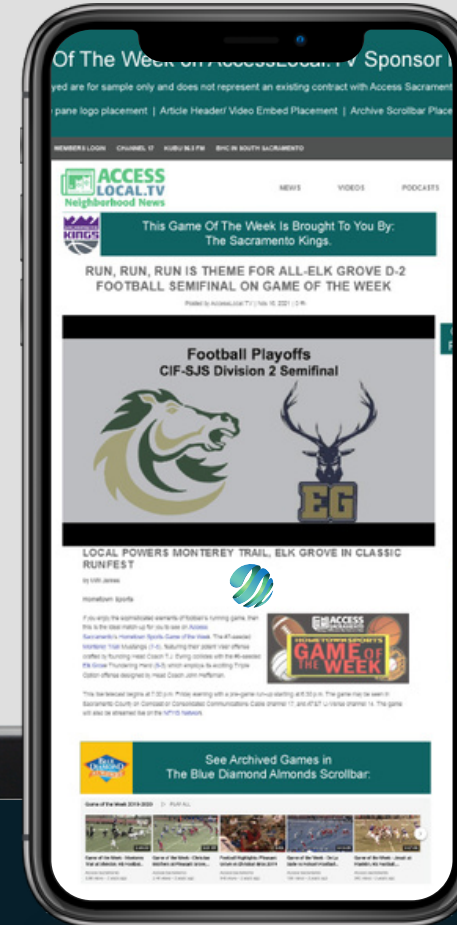
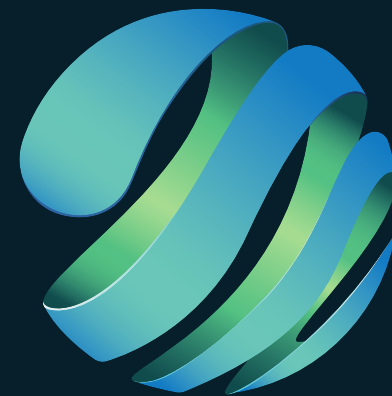


Visualize your brand

Multiple ways to see
your brand
supporting
Access Sacramento's
shows.



Support Provided by



Sponsorship

Number of TV Show
Sponsors Placed Per
Level

Live ON-AIR & VOD Sponsor
Placement: Cable TV, Roku,
Apple TV, & AccessSac

Social Media Posting



AccessLocal.TV &
AccessSacramento.org

HALF SEASON

4 Sponsors
Placed
(5 games)

Live On Live Shows,
5 scheduled replays
(30 TV Plays)
Legacy in VOD

15 Posts

Your 1.5" Display Ad
in Proximity to Game
Article

\$2,500

WHOLE SEASON

Bulletin Boards

2 Sponsors
Placed
(10 games)

Live On Live Shows,
5 scheduled replays
(60 TV Plays)
Legacy in VOD

30 Posts
Digital Ad
Opportunity

Your 2.5" Display
Ad in Proximity to
Game Article

\$5,000

COMMUNITY PARTNER

PSA
VIDEO

Bulletin Boards

Exclusive Sponsor
Placed (All games
Incl. play-offs)

Live On Live Shows,
5 scheduled replays
(Over 60 TV Plays)
Legacy in VOD

Over 30 Posts
Digital Ads
Additional Exclusive
Branding across channels

Your 3.5" Display
Ad in Proximity to
Game Article

\$10,000

Viewership: Shows average
between 2,000 & 4,000 viewers
on show day through the 3
distribution channels: Local
cable channel 17 TV, & Access
Sacramento internet streams.

Live ON-AIR Recognition by our
hosts of your brand supporting
Access Sacramento
:15 :30 :60 Sec Sponsor
recognition spots including logos
and messaging

The evergreen power of the
rerun: Shows are popularly
rewatched on the
AccessSacramento.org
VOD library.
An investment that keeps giving.

Pre-show Pull: Our
pre-show social media drives
readers to the AccessLocal.tv
show article & your display
ad and website link.

Whole Season Sponsors & Community Partners

As a Whole Season Sponsor or Community Partner, you have the opportunity to support Public Access TV with your bulletin.

"{Your Company} proudly supports (Title of Show)"

- 1 Bulletins are 15 seconds long and aired 40 times a day on Comcast 17, 18 and on AT&T U-Verse 14
- 2 Your submission may be a still or video that runs 15 seconds, or our team can create one for you.



More support means more brand awareness

As a Community Partner, you have the exclusive ability to support the charity of your choice in a PSA aired during the show.

"{Your Company} proudly supports the Boys & Girls Clubs of Greater Sacramento"

- 1 Benefit your favorite charity by presenting their PSA. It's a win-win! They get more awareness, and you get more community impressions with your brand.
- 2 Ask us about how Access Sacramento can either air their approved PSA or create one for the charity of your choice at a reasonable cost.





JOIN US TODAY

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