



## Sacramento Community Cable Foundation

Dear Prospective Board Member,

Thank you for your interest in joining the Board of Directors at Access Sacramento.

The Sacramento Community Cable Foundation, best known as “Access Sacramento” is noted for its radio and television cablecasting and community-based multimedia programs. As a nonprofit public service organization, Access Sacramento is dedicated to giving voice to thoughts, dreams, opinions, and community cultural and arts events. Our organization operates two local cable television channels that also air through the Internet and on various direct to consumer distribution platforms such as Roku, Apple TV and Amazon Fire TV. We also operate a low frequency radio station, KUBU, that airs on 96.5 FM and through a mobile device app. As the voice of Sacramento, we provide an important community resource that promotes freedom of speech for the entire region.

### Our Mission

Access Sacramento **lifts all voices** by providing **media education** and **local media platforms** to **engage** the community in public dialogue and **showcase** creative expression.

We are especially interested in candidates who possess experience in fundraising, accounting, legal services, entertainment, broadcasting, and marketing. Be sure to provide the following:

- Application for appointment to the Board of Directors
- Access Sacramento Membership Application (if not already a member)
- A current resume

[graph about encouraging them to schedule an appointment to stop by and provide office hours]

Please submit your completed application and resume to Executive Director Donna Girot: [dgirot@accesssacramento.org](mailto:dgirot@accesssacramento.org). You may also mail your application and resume to Access Sacramento located at 4623 T Street, Suite A, Sacramento, CA 95819-4700. If you have any questions, please feel free to contact our office at (1.916.456.8600).

Sincerely,

Erika Bradley, Chair  
Board of Directors



## Application for Appointment Board of Directors

### Contact Information

Name:

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Email:

Phone:

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Address:

City:

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State:

Zip:

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### Demographic Information

Age Range

- 18 – 25
- 26 – 35
- 36 – 45
- 46 – 55
- Over 55

Ethnicity (check all that apply)

- Hispanic/Latino
- White/Caucasian
- African American
- Asian/Pacific Islander
- Native American
- Other: \_\_\_\_\_

Gender

- Male
- Female
- Other: \_\_\_\_\_

Community of Residence: \_\_\_\_\_



## Community Involvement & Expertise

Memberships in Community Organizations

*(please include any office positions and committee assignments)*

1.)

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2.)

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3.)

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Areas of Expertise (check all that apply)

- Arts/Culture
- Education/Training
- Finance/Accounting
- Fundraising
- Government
- Human Resources
- Legal
- Management/Administration
- Sports/Recreation
- Broadcasting
- Media
- Event Planning/Coordinating
- Other: \_\_\_\_\_



### Background & Experience

	High	Medium	Low		High	Medium	Low
Organizational Management				Public Speaking			
Financial Management				Broadcasting			
Strategic Planning				Marketing /Digital Media Strategy			
Corporate				Law			
Nonprofit Management				Public Relations			
Fund Development				Community Relations			
Government Relations				Other			

Please indicate any areas of interest not listed in your background or experience.

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## Board Member Roles and Responsibilities

The Board of Directors determines the policies that direct and regulate the organization's operations to effectively accomplish the organization mission and goals. As such, Directors must remain informed and knowledgeable to the operations of the organization in order to make decisions. The board consists of three sub-committees: Outreach and Membership, Programming, and Finance/Marketing/Education. These committees cannot make decisions on behalf of the board.

The role and responsibility of the Executive Director is to carry out the organization's mission and goals, as well as direct staff.

## Commitment Statement

As a member of the of the Access Sacramento Board of Directors, I will use my resources to promote the mission of the organization to *lift all voices by providing media education and local media platforms to engage the community in public dialogue and showcase creative expression.*

I will support the organization by:

- Maintaining current and annual membership;
- Supporting the initiatives adopted by the Board in the operating and strategic plans of the organization;
- Attending board meetings regularly and participating actively on Board committee meetings and organization events;
- Serving as a liaison for the organization to volunteers, participants, funders and the community;
- Lending sound and knowledgeable advice, counsel, and assistance to the Board and staff;
- Providing financial support and personally supporting fundraising events and securing additional financial support for the organization:
  - Sell or buy 10 tickets to the annual Place Called Sacramento Film Festival (\$180)
  - Donate a minimum of \$25 during the Big Day of Giving online Fundraiser (\$25)
  - Seek financial sponsors for events and on-going support for Access Sacramento
  - Communicate through personal social media in support of fundraisers/events



I pledge my support for the mission of Access Sacramento and will, to the best of my ability, fulfill all of the duties and responsibilities of a Director. I agree to resign from the board if my circumstances change, preventing me from performing the duties and responsibilities for an extended period of time.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_