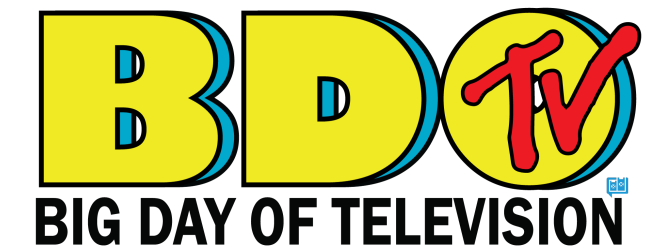


BIG DAY OF TELEVISION

March 21st, 2023 3-7PM/ 20 Non-Profit Organizations/ 200 minutes of IMPACT

Sign up NOW to participate on March 21st



NPOs Recorded: March 21st, 2023 3-7 PM

**Sponsors & Individuals Recorded: March 23rd, 2023
3-7 PM**

Access Sacramento will open their doors for the in-studio, pitch-frenzy of the season! Non-Profits Org. Directors are invited to let our audience know about the good they do in our community! Each Org will have a 10-minute slot to communicate deeply about their mission and needs gifted to them for NO COST.

20 Non-Profit Organizations

Organizations participating in the Big Day of Giving are eligible to participate. Big Org? Small? New? It doesn't matter. We are holding an equitable space for YOUR Org. to apply!

200 minutes of IMPACT

Once completed, Access Sacramento will air over 200 minutes of content during the weeks leading up to the Big Day of Giving, offering a showcase of our Region's NPOs, diving deeper into what each Org. does.



Why are we doing this??

Access Sacramento is a leader in Community Based Media.

This is our way of reaching out and supporting the community in Sacramento County.

What do you ask in return for this opportunity??

Access Sacramento is a 501c3 NPO too! We are looking to make BDOG Buddies so that we all have a bigger impact together. All we ask is that NPOs thank us for the segment when posting the segment online or in their email campaigns, and after donors donate on BDOG 2023 to their Org, we ask that they recommend us as another Org to consider a donation (we'll do the same). BDOG Buddies raise more together during BDOG because donors can see that we are working together to have more impact.

Why are Sponsors/ Underwriters Important for this opportunity??

Access Sacramento depends on Sponsor/Underwriter generosity to keep this program thriving.

Sponsors enable us to add production days, afford a better production value, and make more impact in our community. Underwriting also supports Access Sacramento's Mission and Needs as BDOG "Match Funds", inspiring more people to donate on May 4th. If you support NPOs in the region, you understand how challenging it can be to make media appearances. Access Sac has covering our fellow NPOs baked into our charitable business model--we love giving airtime to NPOs!





How can the station afford to do this??

Access Sacramento is partially funded by a grant from the Cable Commission. We then find Donors, Sponsors & Underwriters to fill in the gaps.

I want to support!

For-Profits can get involved in Big Day of TV by Sponsoring. For just \$250, you will be recognized as a Sponsor and YOU will get 5 minutes on air to talk about how YOUR business supports NPOs in the region and talk about your favorite NPO. Sponsor more time, and we will give you another slot--this is a great way to support NPOS that YOU care about. Your Sponsorship will be held as Match-funding for BDOG 2023, so you will get Sponsor recognition regularly on TV/ Streaming and multi-platform digital from March 21st through May 15th, and your Match-funds will inspire the region to donate!

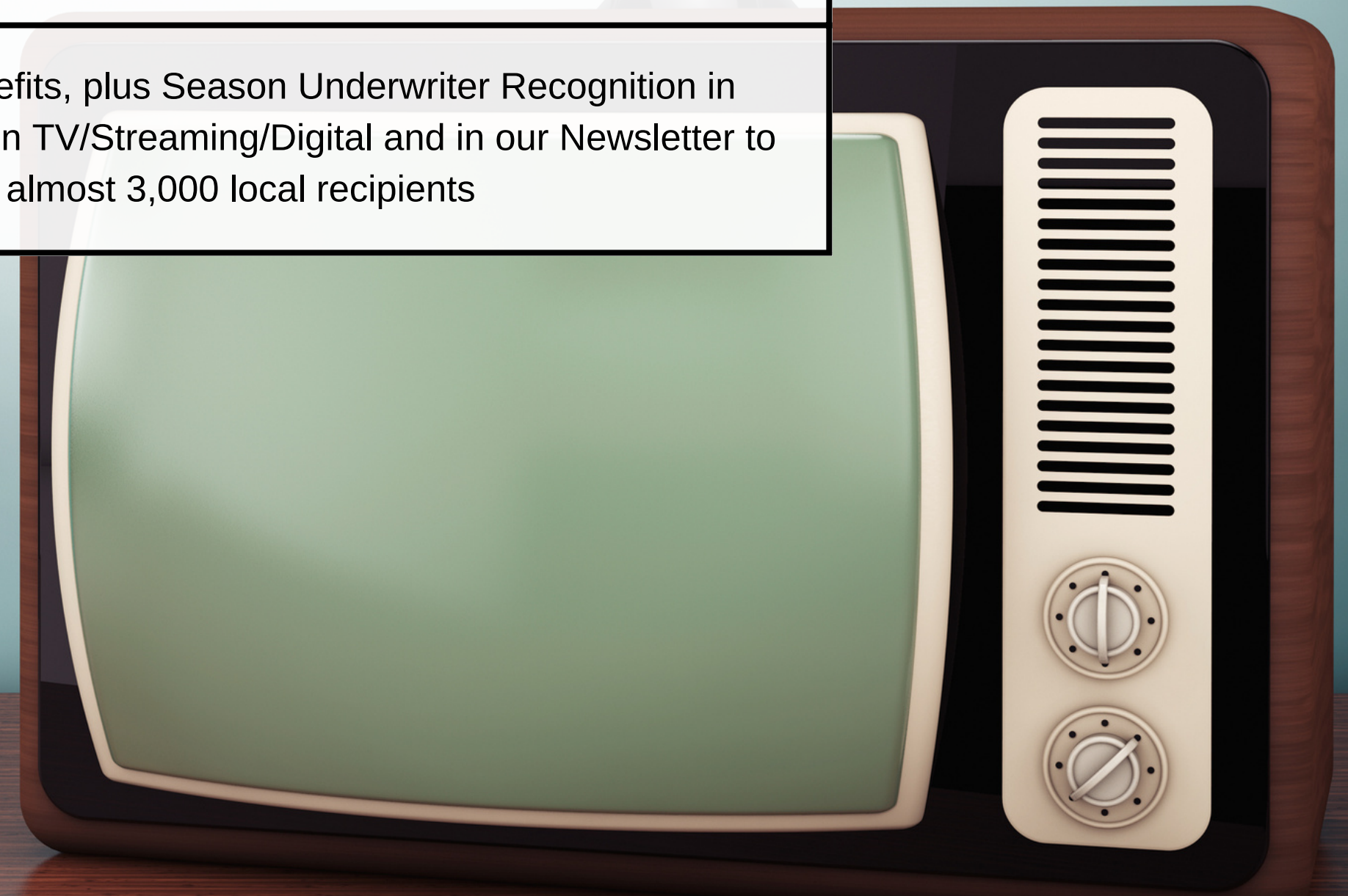
Can individuals get involved??

YES! Do you want the glory of being on TV? Maybe you have a community issue you want to speak about, maybe you are a performer. We offer a few, limited spots that you can reserve for 5 minutes when you donate \$100 of Match-funds. We love to have Poets, Dancers, Artists, and Musicians at this level of Match-funding.



Sponsor/Underwriter Levels

Sponsor a Non-Profit Org	\$250	Recognition on BDOTV web pages, 5 minutes of air time to appear (max 3 opportunities per Sponsor)
Underwrite an Episode (5 NPOs)	\$1,000	The above benefits, plus Underwriting recognition at the open, close, and midway point of the episode. Additional recognition on Social Media (10k followers in combined accts.) when your Episode airs.
Underwrite the Season (4 Episodes)	\$3,500	The above benefits, plus Season Underwriter Recognition in Season Promos on TV/Streaming/Digital and in our Newsletter to almost 3,000 local recipients





SIGN UP AT:

www.AccessSacramento.org/BDOTV