

The 23rd Annual A Place Called Sacramento

In-theater Film Premiere Event

Sponsor Opportunities

Benefiting Access Sacramento 501(c)3 Community Media Center



23 Years of Excellence

We invite you to benefit from this wonderful event by aligning with our non-profit mission that builds the filmmakers of tomorrow by telling local stories today.

"A Place Called Sacramento" is a unique community project which combines a script competition with short film incubator workshops that encourage the completion of ten local short films, that are screened at the historical Crest Theater in Sacramento, CA.

This creative and educational program has inspired the creation of hundreds of short films made by local aspiring filmmakers.

Each year "A Place Called Sacramento" sells out the Crest Theater, packing the house with independent film enthusiasts, friends and families interested in seeing stories set in Sacramento.

Event Details

The 23rd "A Place Called Sacramento" Film Premiere

Date: October 13th, 2023

Location: The Crest Theater

Downtown Sacramento, CA

In-theatre Attendees: 975

Ticket Price: \$18

Established in 1999, "A Place Called Sacramento" has held 22 premieres annually. This year we are presenting this our 23rd event in a live format, in-theater at the Crest Sacramento.

Beneficiary: Access Sacramento, the local non-profit community media center that serves Sacramento County residents.

Our mission is to lift all voices by providing media education and local media platforms to engage the community in public dialogue and showcase creative expression. We distribute local stories rooted in diversity, equity, and inclusion.

Access Sac has served as a launch pad for media careers, a distribution hub for local stories, offers a media equipment lending library and radio and television studios so the community can produce shows that life their voices.



We Launch Film & TV Careers

Sacramento is a hotbed for media professional development, and for many, "*A Place Called Sacramento*" is their starting point. Digital Media is the least affordable medium that an artist can afford. Access Sacramento breaks that barrier of access by offering hands-on education & training, equipment, a digital media lab, and distribution on platforms otherwise inaccessible to most content creators.



elliotttwest

Elliott West

Follow

131 Following 105.2K Followers 4.8M Likes

A Place Called Sacramento was the turning point in my life that solidified my desire to act full time. Being a small part of the award winning film "Crumble" in 2012, showed me how much I love the process of film and story telling, through and through. Watching the final product at the Crest Theater in Sacramento with a full audience enhanced my experience and appreciation for the arts. Walking out of the show that night, I felt a new purpose and drive to pursue this magical career with every fiber in my being. If it weren't for that very film festival, my life could have gone a very different direction, and I couldn't be more grateful.

~Elliott West, Professional Actor/TikTok Creator

Opportunities

- At The Crest

There are a variety of traditional film premiere sponsor opportunities that include recognition in the Program Booklet, on the Step & Repeat and inside VIP Swag Bags (see brackets) as well as "outside of the box-office" benefits.

With the power of television and streaming, we produce a premiere TV show that replays on Access Sacramento's television channels and Video-on-demand distribution online, taking the film festival out of the box office and into the future.

Your Sponsorship will also be recognized online through our social media, our websites, special email campaigns, and newsletter.

In addition, we will recognize top tier sponsors on KUBU 96.5 LPFM.



How You Benefit

Your Sponsorship will be seen by 975 In-person guests at the Crest Theater, and on Cable, Streaming OTT, and digital online. Your brand will be recognized through our website, and Social Media audience with an established reach of over 10k in a single post on Facebook alone. Our 8,697 fans across 5 platforms are approx 55% Female/ 45% male, and primarily aged 35-55 years old on Facebook/Twitter & 25-55 year old on Instagram. 35% reside in Sacramento with significant numbers living in Elk Grove, Carmichael, Roseville, and Rancho Cordova. Our Premiere Showcase also replays on Cable TV and Streaming, giving your brand more impressions for years to come. A sponsorship now means years of brand recognition supporting Access Sacramento.

	Bronze \$500	Silver \$1,000	3 Gold \$2,500	1 Platinum \$5,000
Virtual / Websites	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email Campaigns	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Weekly Newsletter through Oct 2023	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Printed Program Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Big Screen Exposure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Couponing / Swag Opportunity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TV & Radio Film Program Exposure +3 Episodes Live Wire Event Exposure		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Digital Community Board Cable Channels 17/18/14		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Space in Lobby			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Poster and Step & Repeat			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Swag Bag Opportunity				<input checked="" type="checkbox"/>
Present Audience Award				<input checked="" type="checkbox"/>
Premiere Tickets Provided	1	2	3	4

Special Add-ons



Chris S. “

A Place Called Sacramento gave me the courage to write my first script. My script wasn't selected, but that wasn't a "dead end". I was offered a role through the PCS Cast & Crew call. I met other filmmakers with various skills and levels of achievement.

Being part of that small community kept me involved in my passion of telling short stories, and I discovered the joys of acting. There's nothing like seeing yourself on the "big screen". Thank you Access Sacramento!



Sponsor Swag Bag Branding

(Value of Bag, Printing, & Product/Deal)

Supply us with 250 of your Logo branded swag bags & your gift cards, advertisement or swag inside.



Sponsor In-Bag Swag

Your sample product, gift card, or promo item placed inside 250 bags total, 50 with a VIP value/ 200 with a regular value.



Sponsor Beer or Wine

Sponsor the bar at The Crest.



Thank You!



When you sponsor *A Place Called Sacramento*, you create pathways for local filmmakers to learn, create, share, and be recognized. You help create a community around local story-telling. You uphold diversity, inclusion, and equity in media. You give opportunities to local creators to hone their skills and demonstrate excellence. You support the local creative economy.

Thank you for becoming a Sponsor today by filling out the attached form.

Contact:

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Dev, Marketing & Sales
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916-919-5965

Previous Event Sponsors

