

Donna Girot, *Executive Director*

BOARD OF DIRECTORS

Joe Barr, *Chairperson*

Hester Wagner, *Secretary*

Trevor Doyle, *Treasurer*

Community Outreach

Hometown High School Sports
"Game of the Week"

KUBU 96.5 LP-FM
"The Voice of Sacramento"

Community Film Project
"A Place Called Sacramento"
Scriptwriting Competition & Filmmaking

Community Media Award Honoree
Celebration
"Power of Voice"

HOURS OF OPERATION

(subject to change)

OFFICE
Monday – Thursday 10 am – 6pm
Friday 10 am – 1 pm

PRODUCTION
Monday – Thursday 10 am - 9pm

MEDIA LAB
Monday – Thursday Noon – 8:45pm

Access Sacramento Board of Directors Meeting

Monday, May 12, 2025

5:30 p.m. On Site & Zoom

Virtual attendance available on Zoom.us. Email ED for link at
execdir@accesssacramento.org.

AGENDA

- Call to Order – Barr
- Roll Call – Barr
- Review Agenda / Additions to Agenda – Barr
- Approval of April Meeting Minutes – Barr (see minutes draft)
- Board Chairperson's Report – (Verbal) – Barr
- Executive Director's Report – Girot
- New Business
 1. BigDOG review/takeaways for next year — Girot (10 min)
 2. PCS Prep – Girot (10 min)
 3. New board member outreach, community connections, fundraising updates – Barr/Girot (15 min)
- **Public Comment**

ADJOURNMENT

Executive Session – (Board Members Only) – If needed



Access Sacramento Board of Directors Meeting
May 12th, 2025
In-person & Virtual Attendance via zoom

Board Present: (in-person) Joe Barr, Hester Wagner; (via zoom) Trevor Doyle

Staff: (in-person) Donna Girot, Laureen Fallahay

Guests: (in-person) Alex Vasquez
(via Zoom) Peter Brixie, Kevin Dredge

Absent: None

Call to Order: 5:33

April General Board Meeting Minutes approved - Hester Wagner motioned, Trevor Doyle seconded. Unanimously approved.

Since guests were present, Joe Barr suggested that the agenda be modified to move Public Comment ahead of other agenda items. Trevor Doyle motioned to modify agenda, Hester Wagner seconded.

Public Comment:

- Alexander Vasquez, retired Access Sac board member with 12 years of service. As an active member Alex believes that Access Sac is adjusting well to limitations. He loves the idea of bringing in more members. He believes that we have lasted as long as we have because of being a reasonably priced training facility. He would love to invest himself in the efforts to introduce our training services to more people and states that he has many contacts through his political opinion podcasting show.
- Kevin Dredge read a prepared statement as an introduction of his interest in volunteering. He echoed what Alex said about bringing community together and bringing education and training to others. Getting youth involved. Big fan of community, mental health advocate. Wants to be a volunteer and support our mission.

Chairperson Report: Joe Barr stated that he will address his report as part of the community outreach section later in this meeting.

Executive Director Report: (See attached Addendum A)

Big Day of Giving 2025:

Donna Girot reported on Big Day of Giving Initiative which brought Access Sac 48% of our fundraising goal. All proceeds help support our community education programs.

No. of donations 68; Unique Donors 62; Retention of repeat donors, over last year 41.67%

Online 66, \$4,099.00, of which received a prize from BDOG Host \$225

Offline 2, \$ 750.00

(Last year online \$2,668 so we almost doubled fundraising with same effort.)

Hester mentioned that two years ago, the board called membership to discuss what we are doing well and what they believe can be improved in both services and processes. She feels that this should be reinstated. Discussion proved consensus on the idea.

This year Donna had emailed county & SMCTC commissioners and various towns' city council members. Unlike prior years she received only two responses this year. She speculates that federal cuts are pulling govt representatives in unanticipated direction. Hester mentioned an organization who might be interested in aligning with Access Sac, Sac Freethought Day (October 12th).

Hester suggested to vote upon have a **PCS Subcommittee Meeting on June 2nd @ 5:30-7:30– Working meeting on marketing for PCS**. Trevor motioned, Hester seconded, unanimously approved.

Peter Brixie mentioned that we should talk about the benefits year-end donations provide taxpayers. Discussion about year-end giving initiative.

Joe Barr also talked about how more board members would increase our fundraising reach.

Community Connections Discussion:

Joe Barr spoke on the many connections that he and the ED are making in the community. Goals include making relationship with other media companies and finding board members that can strengthen our organization's fiscal position. Joe recommended that we ask journalism professor Molly Duggan to be on the board. Also, we had a very interesting and enlightening discussion with Denny Mangers. Have a meeting coming up with Autumn Rabay Renaux from Davis Media who is conducting an ambitious community communications survey guided by Impact Architects, out of the Bay Area.

Donna Girot asked if the board had time to represent Access Sac at the SMCTC Budget Hearing, June 13th with Cable Commission– 2:30 at H street.

Adjourn- 7:01

Addendum A

Executive Director Report – May 12, 2025

Written by Donna Girot

- Submitted our board approved the 2025-26 budget request to the SMCTC for grant funding. The new commission staff has asked for clarifications which have been provided.
- Bad weather caused low turnout at the Environmental Council of Sacramento **Earth Day Event** at Southside Park (booth R5). But estimated that about 40 people came to our booth to discuss our services. Have represented at this event for the last few years. Sunday, April 27, 2025, 11 am – 4 pm.
- We executed a successful student career event at the UMOJA International Academy (high school) during their career day to explain our mobile studio jobs and training opportunities for these jobs. Mobile studio crew worked this event this Friday. This high school is in our neighborhood. We have students from this school attend evening classes and a recent uptick of interest by these local high schoolers.
- We are also hosting a learning day field trip for 40 teens from Luther Burbank High School, a Sac City Unified School District, on Friday May 16th. Will provide round robin training of 1) digital media lab, 2) podcast studios, 3) TV studio & 4) HD mobile studio truck. Coordinating with Mitchell Leach, an Access Sac member who runs Interns2Pros.org liaising with the school system.
- Preliminarily working with our HR consultant to update the 2022 Employee Handbook to become legally compliant with the many labor law changes. Have signed an agreement and waiting for their initial draft.
- Applying the appropriate steps to stay our radio license with the FCC. Also working with 2020 L Street owned by Pappas Group that houses our tower location and veterans' organization that has purchased our equipment and tower position. There is some conflict between the new owner of our old equipment and the landlord regarding a new rental lease. We have made efforts to mediate yet we have no legal obligations regarding this transition.
- Working with the Cable Commission staff to help a media grant recipient facilitate their grant, and to facilitate the SMCTC scholarship program.
- Van vehicle issues continue. Have submitted competitive bids to the SMCTC ED for a new van but when we pressed, the SMCTC ED asked that we submit request in the 2025-26 budget request which is delaying our request by months. Because of this delay the estimates received will no longer be valid by the time funding is approved.
- Had initial meeting with social worker from Norther Sierra Job Developer an Advanced Employment Group and with a parent of a high schooler with developmental issues that we will take on as an employee to help her understanding of work and employability. Waiting for an MOU to proceed.

- Continuing contracted collaboration with Pride Industries for a part-time disabled employee mentorship. We have also included the student as an Access Sac student in his billable hours to further to strengthen his employability.
- As part of the 25th PCS Jubilee, continuing to plan for Sept 11 Local Filmmaker Networking Event to be hosted at Futures Explored on R St in Sacramento. Securing support from Sac Film + Media sponsorship of this important event who has committed to sponsor. A three non-profit collaboration with Futures Explored and Capital Film Arts Alliance and in part sponsored by Sac Film + Media Department. We very much appreciate their support of our efforts to support the economic health of the local creative community.
- Radio Drama Competition brought us 32 student team entries, comprising 96 teens. Prizes and awards in process of being created and distributed. The top school, Florin High, has incorporated competition into their audio unit curricula for all media classes. Have confirmed with media teacher that we will continue the competition next year.
- Finished production on two episodes of County Edition which was used as a training video production opportunity for crew and volunteers. Episode one SacSewer Info that also highlighted their high school PSA competition results. Episode Two Sexual Health Support in Sac County that highlighted vaccinations and sexual health support networks for both hetero and gay communities.
- Next board meeting is the July open house member mingle and awards presentation is on a **Thursday, July 10, 2025 @ 5:00 pm (In-person, followed by 6:00 pm Open House & Member Mingle)**
- Other Board meetings include:
 - Monday, August 11, 2025 @ 5:30 pm
 - Monday, September 8, 2025 @ 5:30 pm
 - Monday, October 6, 2024 @ 5:30 pm (Monday, Oct 13 Columbus Day)
 - **November – No Meeting**
 - December 2025, Annual Financial Review Meeting w/Auditor, Date & Time TBD
- Also note the 2025 SMCTC Board Meeting Calendar
 A joint Powers Agency Representing Sacramento County and the Cities of Citrus heights, Elk Grove, Folsom, Galt, Rancho Cordova and Sacramento. All meetings will be held at 2:30 p.m. at the County of Sacramento Board of Supervisors' Chambers located at 700 H Street, Suite 1450 in Sacramento. Meetings calendar:
June 13, 2025: Regular Meeting / Budget Hearing
 September 17, 2025: Regular Meeting
 December 4, 2025: Regular Meeting
 March 5, 2026: Regular Meeting
 -END-