



Partnering with Access Sacramento

An award-winning Public Access Community Media Center that was first granted a license in 1983 and opened our doors to the community in 1986, teaching the love of Broadcast for 38 years.

Since our inception, we have been deemed, "Best in the Nation" thrice by The Alliance for Community Media and have won numerous WAVE Awards for our locally generated community media content.

A 501(c)3 non-profit that serves Sacramento County

AccessSacramento.org

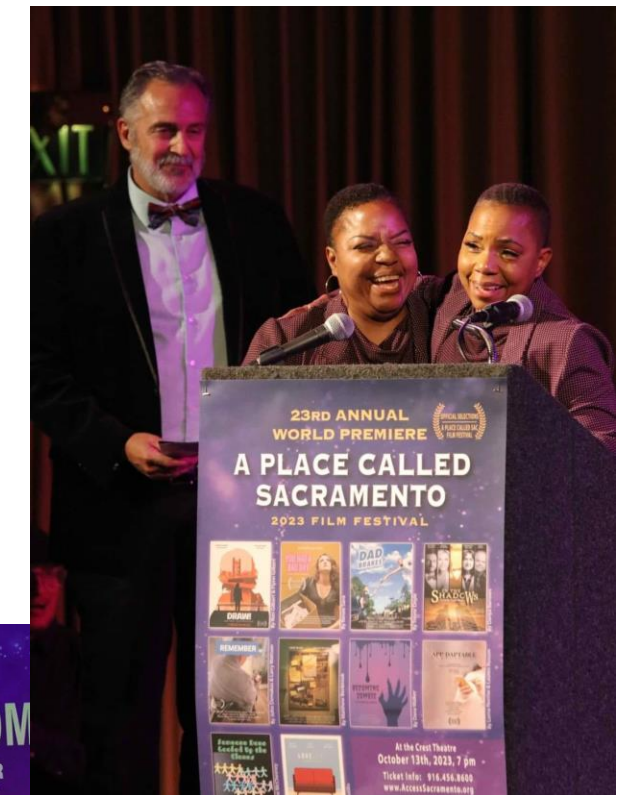




Access Sacramento **lifts all voices** by providing
media education and **local media platforms** to
engage the community in public dialogue
and **showcase** creative expression.

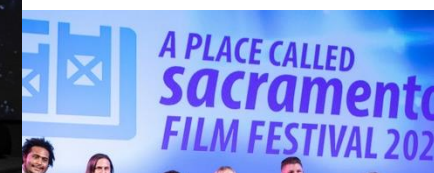


"A Place Called Sacramento" is a year-round short film incubator designed for a script-to-screen filmmaking experience.



Each year 200+ people from the community volunteer as cast & crew to help make ten independent film productions. Creative localism at its best.

Everyone learns by doing, by networking, by practicing film production skills. Then we come together for a well-celebrated film premiere at the historic Crest Theatre.



Sponsorship Opportunities

"A Place Called Sacramento" Film Premiere

Now celebrating **the 25th year of a successful year-round community film creation incubator, unique in the country.** This media education program involves hundreds of volunteers who create ten short films each year. The film production process culminates in an impactful film premiere celebrating the local indie filmmakers, their casts and crews.

- Your sponsorship will be **seen by 975 In-person guests at the historic Crest Theatre**, recognized by the emcee, printed in the event program and broadcast on the large screen prior and at the end of the evening's film premiere.
- You sponsorship will include **television show coverage of the film premiere & "Best Awards" presentation.** Media distribution of this show includes local Cable TV Comcast channel 17, Roku, Apple TV, and streamed online and through the Access Sacramento video on-demand library. This film premiere showcase replays on Cable TV and streaming, giving your brand more impressions for years to come.
- Your brand will be recognized through AccessSacramento.org, and **pushed to our Social Media audiences repeatedly throughout the year** with an established reach of over 8k in a single post on Facebook. We have over 10,000 fans across 4 platforms, approx 55% Female/ 45% male, primarily aged 35-55 years old on Facebook & 25-55 year old on Instagram. 35% reside in Sacramento with significant numbers living in Elk Grove, Carmichael, Roseville, and Rancho Cordova.

	Bronze \$500	Silver \$1,000	3 Gold \$2,500	1 Platinum \$5,000
Website Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email Campaigns	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Weekly Newsletter through Oct	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media Pushes	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Printed Event Program Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Big Screen Exposure	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Couponing / Swag Opportunity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TV & Radio Film Program Exposure		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Digital Community Board Channels 17/18/14		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Table Space in Theatre Lobby			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Poster and Step & Repeat			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Swag Bag Opportunity				<input checked="" type="checkbox"/>
Present Audience Award				<input checked="" type="checkbox"/>
Tickets Provided	1	2	3	4

Fund Our Community Empowerment Media Mission

When you sponsor Access Sacramento:

- You create pathways for local community members to learn, create, share, and be recognized.
- You help create a community around local story-telling.
- You uphold diversity, inclusion, and equity in media.
- You give opportunities to local creators to hone their skills and demonstrate excellence.
- You support the local creative economy.
- You create a pipeline from pre-professional to employed at commercial stations.
- You hold open an equitable space for Free Speech.
- You make employment in Film, TV, & Radio accessible those who have not attended college.
- You help weave the fabric of stories and representation of Sacramento County.

To sponsor this creative celebratory event, contact our Executive Director, Donna Girot at execdir@AccessSacramento.org



Previous Event Sponsors



Donna Girot
execdir@AccessSacramento.org
203.258.8086