Sacramento Community Cable Foundation

Dear Prospective Board Member,

Thank you for your interest in joining the Board of Directors at Access Sacramento.

Access Sacramento is a nonprofit community media organization that helps people and organizations tell their stories and connect with their communities. Our work brings together nonprofit media support, hands-on media education, and community programming. We help nonprofits communicate their missions and share their impact, and teach community members how to create video, audio, podcasts, and films. Through training, access to production resources, and opportunities to share their work, we support both first-time creators and experienced producers. Our community programming showcases local voices, arts, culture, and civic life, reflecting the people and organizations that make Sacramento our home.

Our Mission

Access Sacramento **lifts all voices** by providing **media education** and **local media platforms** to **engage** the community in public dialogue and **showcase** creative expression.

We are especially interested in candidates who possess experience in fundraising, accounting, legal services, entertainment, broadcasting, and marketing. Be sure to provide the following:

- Application for appointment to the Board of Directors
- Access Sacramento Membership Application (if not already a member)
- A current resume

Please submit your completed application and resume to Executive Director Joe Barr at execdir@accesssacramento.org.

If you have any questions, contact the Executive Director.

Sincerely,

Sue Buske, Chair
Access Sacramento Board of Directors

Application for Appointment
Board of Directors

Contact Information

Name: _____

Email: _____ Phone: _____

Address: _____ City: _____

State: _____ Zip: _____

Demographic Information

Age Range

- ☐ 18 – 25
- ☐ 26 – 35
- ☐ 36 – 45
- ☐ 46 – 55
- ☐ Over 55

Ethnicity (check all that apply)

- ☐ Hispanic/Latino
- ☐ White/Caucasian
- ☐ African American
- ☐ Asian/Pacific Islander
- ☐ Native American
- ☐ Other:_____

Gender

- ☐ Male
- ☐ Female
- ☐ Other:_____

Community of Residence: _____

Community Involvement & Expertise

Memberships in Community Organizations
(please include any office positions and committee assignments)

1.)

2.)

3.)

Areas of Expertise (check all that apply)

- ☐ Arts/Culture
- ☐ Education/Training
- ☐ Finance/Accounting
- ☐ Fundraising
- ☐ Government
- ☐ Human Resources
- ☐ Legal
- ☐ Management/Administration
- ☐ Sports/Recreation
- ☐ Broadcasting
- ☐ Media
- ☐ Event Planning/Coordinating
- ☐ Other:_____

Background & Experience

	High	Medium	Low		High	Medium	Low
Organizational Management				Public Speaking			
Financial Management				Broadcasting			
Strategic Planning				Marketing /Digital Media Strategy			
Corporate				Law			
Nonprofit Management				Public Relations			
Fund Development				Community Relations			
Government Relations				Other			

Please indicate any areas of interest not listed in your background or experience.

Board Member Roles and Responsibilities

The Board of Directors determines the policies that direct and regulate the organization's operations to effectively accomplish the organization mission and goals. As such, Directors must remain informed and knowledgeable to the operations of the organization in order to make decisions. The board consists of three sub-committees: Outreach and Membership, Programming, and Finance/Marketing/Education. These committees cannot make decisions on behalf of the board.

The role and responsibility of the Executive Director is to carry out the organization's mission and goals, as well as direct staff.

Commitment Statement

As a member of the of the Access Sacramento Board of Directors, I will use my resources to promote the mission of the organization to ***lift all voices by providing media education and local media platforms to engage the community in public dialogue and showcase creative expression***.

I will support the organization by:

- Maintaining current and annual membership;
- Supporting the initiatives adopted by the Board in the operating and strategic plans of the organization;
- Attending board meetings regularly and participating actively on Board committee meetings and organization events;
- Serving as a liaison for the organization to volunteers, participants, funders and the community;
- Lending sound and knowledgeable advice, counsel, and assistance to the Board and staff;
- Providing financial support and personally supporting fundraising events and securing additional financial support for the organization:
    - Sell or buy 10 tickets to the annual Place Called Sacramento Film Festival ($180)
    - Donate a minimum of $25 during the Big Day of Giving online Fundraiser ($25)
    - Seek financial sponsors for events and on-going support for Access Sacramento
    - Communicate through personal social media in support of fundraisers/events

I pledge my support for the mission of Access Sacramento and will, to the best of my ability, fulfill all of the duties and responsibilities of a Director. I agree to resign from the board if my circumstances change, preventing me from performing the duties and responsibilities for an extended period of time.

Name:_____ Signature:_____

Date:_____